

BE BRAVE AND FRIENDLY

Lyrics: Hendrik Birke Artist: Juan Ochoa & Friends

There are days when you want to cry, there are nights of loneliness.
There are hours of doubt and pain, and your longing for love and warmth.

But there is a little light burning, in a land full of wonderful magic. It gives you hope in hours of despair and gives you courage for your fights.

Be brave,
Be strong,
Be fearless.
You are never alone.

Be brave,
Be happy,
Be friendly.
We are always there for you.

When all your hope falls apart, your enemies steal your dreams. Then take my hand and follow me to a land full of kings and queens.

We are best friends forever and stand side by side! We fight back together and never let you down.

And if you keep falling off, again and again.
We are here to help you.
Brave together, strong together!

Be brave,
Be strong,
Be fearless.
You are never alone.

Be brave, Be happy, Be friendly.

We are always there for you.

www.angelwood-fairytales.com

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Premium Trusted Brands





TEXT & GRAPHIC: HENDRIK BIRKE

STUDIO TRAINING TOWER FOR PROFESSIONAL FITNESS AND STRENGTH TRAINING AT HOME

DEFINED MUSCLES
HIGHER CALORIE CONSUMPTION
SUPPORT OF THE PASSIVE MUSCULOSKELETAL SYSTEM
REDUCTION OF THE SUSCEPTIBILITY TO INJURY

WWW.HAMMER.DE



AUTARK 2500 KEYFACTS

BILATERALE TRAININGSMÖGLICHKEIT DURCH SEITLICHES ZUGMODUL [CABLE TOWER] INKL. BEINPRESSE ERGONOMISCHE KOMFORT-POLSTER INDIVIDUELL VERSTELLBAR AUFRÜSTBAR BIS 100 KG

> AUTARK 2500 FINNLO BY HAMMER KRAFTSTATION

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FINNLO KRAFTSTATION AUTARK 2500

HAMMER SPORT

It all started in the 80s when the great fitness wave swept from the United States to Europe. Especially since we Germans take everything that comes from the USA with great curiosity and change it accordingly, celebrate finely, breathe in the smallest detail and work on it until it matures to perfection.

The first big gyms - in the early days of bodybuilding - mostly opened by former professional bodybuilders at the end of their careers, my friends and I found with big eyes and still pretty flabby muscles on the outskirts of the city. In the early days of the first big studios, the operators were mostly former bodybuilders, who now passed on their expert knowledge to interested male audiences whose testosterone balance had to be directed into specific muscle tracts.

Cardio or brawn

Later on, the groups of fitness enthusiasts divided into people more oriented towards movement [cardio] and systematic strength training [iron eaters].

Some preferred the unswerving forward striving on fitness bands or steppers that simulated the replacement of a staircase. In contrast, others attached great importance to the pliable presentation of their luxury bodies in smart, tight-fitting aviator silk sportswear.

The second group - where I preferred to stay - trained in the restricted strength area, where the delicious smell of sweat made the slightly stuffy air more powerful. Solid free weights [dumbbells] were our steel daily work, because those who could lift more than six discs on the short bar towards the fitness sky were allowed to have the small Hercules medal on the studio counter next to cool wheat beer, a dusty protein bar or a watery fruit mix to vascular applause.

Hard times for tough guys

Times were tough, the monthly premium was partly unshamed facedly expensive, and the boss is sometimes more concerned with aggravated blondes than with guys striving for muscles. The devices themselves were at some point only reminiscent of rusty scrap metal, as they were held together only very scantily sometimes for what felt like the hundredth time - by worn-out adhesive tape. Former rope pulls, which were only kept alive by a tiny wire, were on the verge of transporting the entire bench and the trainees to Mount Olympus.

A more or less dangerous situation, whose concerns the operator addressed with a casual smug grin and impressive muscle play like a gentle wiped away the bead of sweat. After all, this role model trained on muscles, seed cords and impressive trophies in the glass display case beyond the pressboard counter in his rusting, rusting, rusting body every day. The junkyard; what could go wrong here?

Modern equipment

After all, years later - as a result of this slightly arrogant behaviour and a sophisticated marketing strategy - robust studio chains began to displace the smaller studios of the former masters. Every audience turned away to visit the rubberized, ultra-modern equipment and the competitively flashing electronic racing cones for a more or less healthy increase of their body-consciousness, sometimes in a 24-hour marathon.

For all the others who could not find the time to visit the studio, there was still fitness equipment available from the mail-order company. Who does not remember the rowing machines of the brand Kettler, which every sauna operator and cellar owner including squeaking home trainer [was supposed to be a bicycle] presented to the amazed visitor?

FINNLO KRAFTSTATION AUTARK 2500

HAMMER SPORT

More responsibility please!

Quite honestly: they were the largest scrap mills the world had ever seen and yet they were still sold like hot cakes via Otto or other mail order companies. There was not a trace of any quality standards, let alone a tiny hint of the manufacturer's sense of responsibility.

The fitness towers that were later thrown onto the market were no better: compact, manageable, ideally suited for the scrap press. Training in the gym or the direct disposal of the scrap metal brought more muscle mass to the day than cheaply soldered mass goods that fulfilled everything but the sporting ambitions of an ambitious person.

HAMMER SPORT

Until today, I was firmly convinced that a visit to the studio definitely pays off more - both in sporting and financial terms - than a piece of equipment ordered from the catalogue, which has to be set up in the cellar at home or in the attic. But this is also due to the fact that there are far too many charlatans in the sports equipment sector who sell equipment that is not worth a single screw to hold this scrap iron together.

Now, during our research on this topic we came across a renowned company: HAMMER SPORT. This company, which is highly regarded in sports circles nehmen has been deeply rooted in the production and distribution of sporting goods for over 100 years. The company was founded in 1900 and in the 50s became known far beyond the borders of Germany through the ski brand "erbacher". HAMMER SPORT is one of the leading companies in the sports and leisure industry. More than 600 different products are successfully distributed in more than 50 countries around the world.

Finnlo Power Station Autark 2500

This mighty and massive studio training tower for professional fitness and strength training surprised us from the beginning. A heavy, solid metal construction, which we put on its steel feet in two days thanks to a perfect assembly instruction [one day is impossible to manage, since it is really a state-of-the-art and extremely stable product].

It comes with everything that the ambitious athlete needs for muscle and strength training. Detailed, illustrated training instructions ensure that no important muscle group is forgotten. Thanks to a weight block of 80 kg [optionally upgradeable up to 100 kg] an effective muscle build-up is also possible for advanced strength athletes.

Strength training with the power station Autark 2500 quickly and effectively built up our muscles within 8 weeks and strengthened or defined even small weak points such as back, legs and bottom. My personal favourite training units such as triceps or chest can be done without any problems due to the different adjustment options on the multi gym, whereas the 80 kg are certainly helpful for a while.

Hammer-hard fitness equipment

Gone are the days when I raced into the gym in all weathers to get in front of a machine in the Standing in line [not counting the costs]. The only thing I miss is the personal advice from bodybuilding professionals, but you can use it alongside a machine like the Autark 2500 and get it in the gym during a private workout. After all, those are the role models who look ahead and make the wonderful benefits of a muscle-building machine visible.

www.hammer.de

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FIAT DOBLÒ CARGO WORK UP

WHEN YOUR BODY GETS TIRED. SWIM WITH YOUR HEART

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We guys practice physical and mental peak performances day and night and perform true miracles when it comes to reconciling everything possible in our private or work environment. If we don't succeed, a few pale nerds [scientists] or eco-agents may think that we boys are only good for one-way traffic flow with female holding bliss or for cheering with friends in front of the gambling console.

Women and children have desires and needs that we men work hard for in order to satisfy our Loving to read every wish from the eyes. Sometimes we succeed, other times it takes a little longer. However, we men almost always manage to top matters of the heart of our family staff or circle of friends and at the same time to draw a highly attractive benefit from it. Would you like an example? Gladly... one of many, which impressively proves what we men achieve in creative thinking.

Emma's Pool

So it happened that a few months ago, when the sun broke new heat records together with our charcoal grill, we philosophized on a friend's terrace over wine, women and grilled sausage about life and the correct grain of the steak.

Our host Will, who runs a handicraft business in addition to his job as a suburban Casanova, watched his neighbor with a grim look while he eagerly digged in the garden. He shouted "Alfred!" to his neighbour, who was dressed in brightly striped swimming shorts and was already slightly sizzling. "Hey Alfred, what's planned? Subway? Parking garage? Or did you go among archaeologists and feel transported to Egypt? Which is understandable in this heat!" "Alfred, slightly irritated, snorted back. "My wife wants a pool, and you know we men have to do it."

A highlight in the garden

"Alfred, this is never going to work out. Why don't you buy a plastic pool at the hardware store and use the time it buys you to taste cold beer?" "Hilarious, Will!" replied Alfred, who was only slowly recovering from his exertions. "You know Emma. If she can't move her luxury body through the floods in her home pool within the next four weeks, I may sleep on the straw mattress in the cellar again, and she won't let me."

It is worth mentioning that Emma was overlooked in the rescue of the whales. "This can't be just any pool that the foot soldiers can buy at the hardware store. It must set impressive highlights in my garden and life as a guy. I'm already planning several marble busts, a water slide and a small waterfall." Alfred's eyes shone proudly while planning his mini leisure water park.

A creative place to splash around and more

Now I joined in the technical discussion. "Guys, we are here in search of a creative place to splash around, which, besides the fun factor, also offers a high utility value for all involved. Concerning Emma, the object of desire should find its place impressively in the garden or any case be placed in a place that is visible to all neighbours. Emma herself moves anyway only from the armchair to the refrigerator and back again. I go even further and think about a solution that can also be used in winter with appropriate conversion measures. Right?" Will and Alfred nodded attentively.

"Well, there is only one innovation that we can adapt to our wishes here. We can even share it, and each of us will benefit from it. I have just the man for this: Sascha Wolfinger from FIAT."

FIAT DOBLÒ CARGO WORK UP

WHEN YOUR BODY GETS TIRED. SWIM WITH YOUR HEART

A man. A FIAT.

Sascha Wolfinger, our man at FIAT, kindly delivered us for our free pool test a FIAT DOBLÒ CARGO WORK UP. This new platform truck with a loading area of around four square metres and a maximum payload of up to 1,000 kilograms sets new standards in the commercial vehicle and mobile pool segment. The flat loading area of the new FIAT DOBLÒ CARGO WORK UP, not interrupted by wheel arches, measures 2,300 x 1,800 millimetres

If required, it can accommodate up to three Euro pallets, in our case a tear-resistant plastic finish for the loading area, several crates of beer and the bright yellow squeaking duck from Will. Due to its mobility, it was easy to park in Alfred's garden and fill the flatbed truck with water on the fly.

The foldable board made of aluminium walls enable water to be drained quickly and are equipped with integrated steps on all three sides to facilitate access to the bathing and loading area. The owner can also decorate the side walls with flower boxes to make them particularly attractive. The loading area floor is made of non-slip multilayer wood so that actual pool work does not lead to a fateful encounter with the asphalt.

Functional mobility

Six integrated lashing eyes make it easy to secure bathers and cargo during the journey. The end to the driver's cabin is formed by a stable steel partition wall to which the experienced pool owner can attach a modern TV unit, storage facilities for drinks, cigars and food or the parasol. An integrated large window with protective grille improves the view to the rear. It allows the brave pool attendant to have a look at the water quality and female bathing situation at any time.

Practical storage compartments

Besides, the FIAT DOBLÒ CARGO WORK UP offers a lockable compartment under the loading area in the area of the rear bumper for storing air mattresses, floating tyres or grill. Also, the WORK UP owner will find best possibilities to store long working materials such as the foldable diving platform, garden chairs and utensils, To stow away fishing rod, water hose, rubber boat or a surfboard.

You can choose between three turbo-diesel engines with Multijet technology. The performance spectrum ranges from 66 kW [90 PS] with a displacement of 1.3 litres, a 1.6-litre four-cylinder engine with 74 kW [100 PS] to the top-of-the-range 2.0 Multijet engine with 99 kW [135 PS], which meets the Euro 5 emission standard. The Euro 5 classification is optionally available for the 1.3 Multijet and 1.6 Multijet engine variants. These model versions are optionally available with automatic Start&Stopp. For a net price starting at 17,000 Euro, the FIAT DOBLÒ CARGO WORK UP is in no way inferior to a real pool - at least not in terms of mobility and fun/benefit factor.

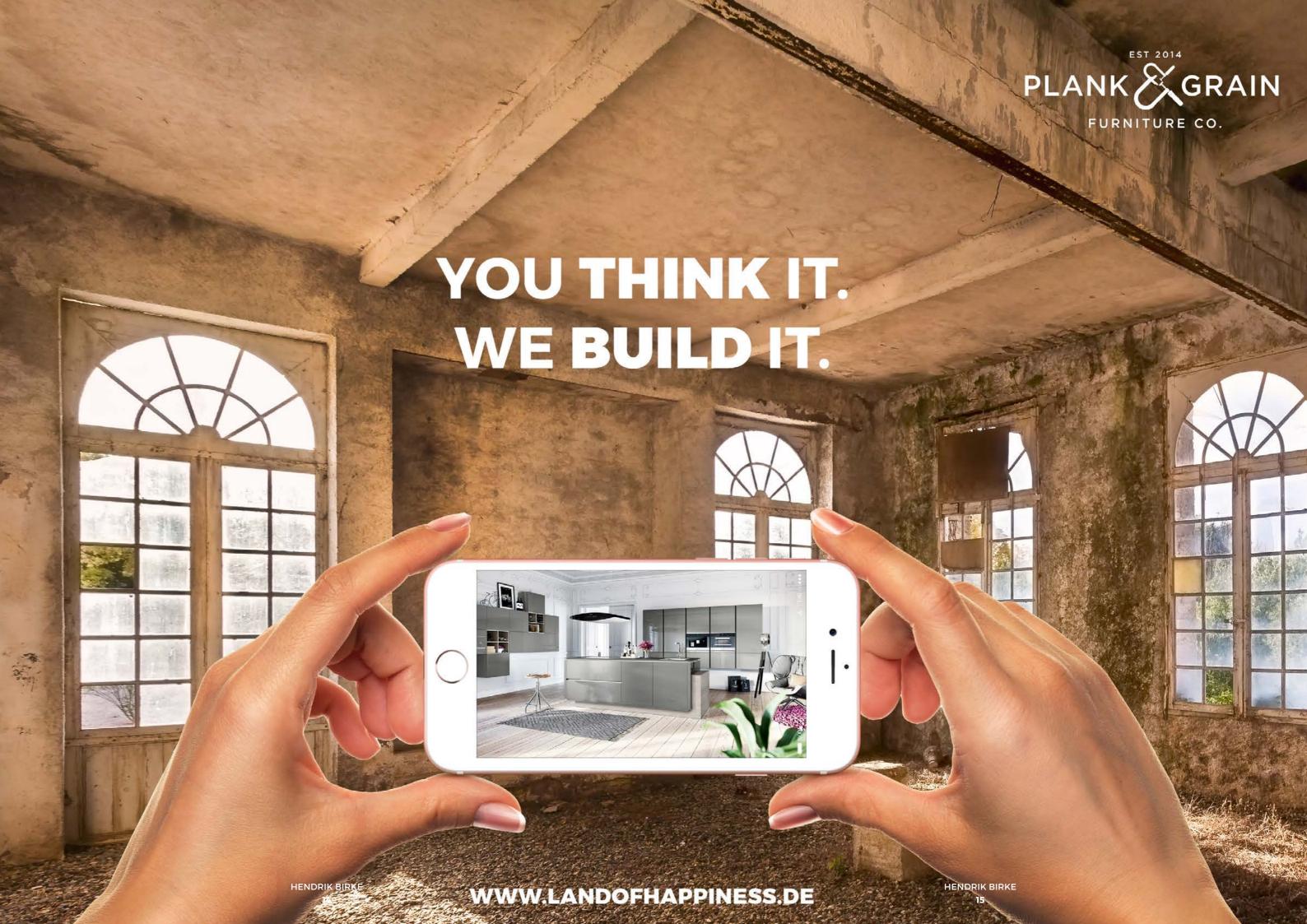
But what happens on cooler days, when it gets cold and frosty outside?

FIAT PROFESSIONAL has already made ideal additions here too: a unique model with a highly efficient plastic tarp, which now enables us to splash around undisturbed thanks to a radiant heater and a water heater. If the water is left to freeze, it can be used as a skating rink for children or ice hockey. The older semesters among us prefer to rehearse the elegant throw with the sleek curling equipment.

As you can see, we guys are resourceful and sensitive when it comes to the wishes of our wives and families.

www.fiat.com

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BIG BANG MECA-10 BLUE CERAMIC

THE ART OF FUSION

A blue wonder of mechanics

A manufacture movement with a power reserve of 10 days and a legendary case made of indigo blue ceramic: the new Big Bang Meca-10 Blue Ceramic combines state-of-the-art mechanics and highly resistant trend material. Let yourself be enchanted.

An atypical architecture inspired by a construction kit, 10-day power reserve and stylized skeletonization that reveals the intricate and original mechanical intertwining of the power reserve. The new Big Bang Meca-10 Blue Ceramic is a prime example of the Manufacture's technical and aesthetic pioneering spirit.

Anti-allergic, resistant, stainless

The case with a diameter of 45 mm allows a view of a bluish skeletonized mechanism. It is made of blue ceramic and matches perfectly with the matching rubber strap in the same royal colour.

Unique and modern

The Big Bang Meca-10 Blue Ceramic is unique and modern, making it the epitome of Hublot's philosophy: The Art of Fusion. Or the combination of individual elements, which in their original state never collide.

High-tech ceramics

The results are surprising contrast effects and a high recognition value. This philosophy is the driving force behind all Hublot's developments, actions and partnerships. In this model, the case, bezel and folding clasp are made of high-tech ceramic - zirconium oxide sintered at high temperatures. It is not only sturdy and robust but also lighter than stainless steel. It is also extremely scratch and age resistant.

Mechanical construction

The mechanism and the material of the new Big Bang Meca-10 Blue Ceramic are very innovative. It is the result of a twoyear development phase. Its skeletonised calibre with manual winding consists of 223 parts and also boasts a 10-day power reserve.

In keeping with its high aesthetic and technical standards, the movement is equipped with two parallel spring barrels and a power reserve indicator: a rack and pinion system with two rakes that slide on a horizontal axis. At 3 o'clock, during the last few days when the movement can function autonomously, a red dot gradually becomes visible in an opening. A toothed wheel at 6 o'clock, on the other hand, indicates the exact time remaining and the gear regulator connected to the small second is at the 7 o'clock position.

Innovative materials

For Ricardo Guadalupe, CEO of Hublot, this new Big Bang embodies the brand's values in every respect: "The Big Bang Meca-10 Blue Ceramic is produced in our modern and perfectly equipped factory and demonstrates that we have a perfect command of the tools of our trade - from research and development to the manufacture of calibres, high-tech cases and innovative materials".

"One Click" system

A second model in King Gold - an exclusive Hublot alloy combines the lustre of pink gold with the depth of the matt blue skeletonised dial. With a sapphire case-back and a bracelet in striped and textured rubber, this duo nestles harmoniously on the wrist. A quick, effortless and utterly secure strap change is also possible thanks to the "One Click" system.

www.hublot.com

HENDRIK BIRKE





WITHOUT YOU, NO LOVE

NO MATTER WHAT HAPPENS - I AM ALWAYS THERE FOR YOU.

Why is it so difficult - especially for us men - to hurl "I love you" at the adored one with blissful joy and sunshine in our hearts?

Is it because women are basically of the opinion that we bad boys have done something wrong? Or is it just because of a special occasion, such as Valentine's Day, Christmas or the anniversary? When does a man manage to whisper these words without stuttering and a trembling voice into the cosy ear?

We men "love" many things: Our sweet snotty brats, our prestigious noble slicer, tough sports on our home TV, a well-stocked fridge full of ice-cold drinks, our couch that has been body-proportioned over the years and something delicious to sniff from the blazing charcoal grill. Wait a minute – and of course, our dearly beloved wife, girlfriend or lover, which is just so tangible. The order of things that have grown to the male heart varies over the years and with it the choice of words, but this doesn't make it easier for the male species to say "I love you".

When is the right moment for goosebumps atmosphere? It is noticeable that a written "I love you" is more comfortable to say than the choice of words during personal eye contact.

The problem is instead the combination of "love" and "you". Because "love" is – and we sensitive men know this very well – something so gigantic, so powerful, so vulnerable, connected with so much heartache, that you don't just throw it into the room. It comes from within and is – similar to a soccer world cup – an almost indescribable feeling of happiness.

To say it out loud, to shout into the wind without inhibitions, that is very difficult and can only be done after an appropriate male voyage of discovery. We men often accused of thinking only with our best comrade below the belt. True, we do that too. Only, our best comrade decides in a sensitive pre-selection, whether a great love can arise from a small fling.

We men should be forgiven, because women, too, are similarly eager to find the right one in terms of their research results and days of scientific evaluation with female conspecifics.

Love means partnership

This one word holds so much power, can accomplish so much, but can also destroy if it reaches the wrong person or was conveyed wrong. Love is such a sensitive word that "HE" considers carefully to whom he confesses it in the appropriate word combination.

Does this mean that we men choose our words more profoundly than the female sex? No, we men think about when the right time has come to tell the thoroughly sympathetic Queen of Hearts. Namely, when we realize that she is a faithful companion who deserves to be loved. A woman who walks the path of life together with us.

A man carefully considers to whom he lends his vehicle, to whom he entrusts his soul and gives his highest trust and thus his love and life. Life is the same as love because from love comes life.

Watch how he looks at you, how he touches you, how he searches for your gestures, devours you with his eyes, listens to the sound of your voice and, despite male pride, seeks female advice. Thoughtlessness or no adequate gift for strategic marketing occasions like Valentine's Day has nothing to do with the fact that he doesn't love you.

For us men, love for our partner means in particular togetherness, no matter what storm is approaching on the horizon, we stick together. We sail our ship over the highest waves, cross the deepest rivers together, conquer the highest peaks in the harmony of our hearts and fight the most significant battles back to back. Only when the action is over, the storm has passed, and we have fought together, only then can we deal with the depths – which exist in every relationship – and understand what love for each other means. Love means to go beyond boundaries, even far beyond them, to experience new frontiers and finally to rediscover and love the familiar together anew.

No Girl, no Bond. No Juliet, no Romeo. No Sally, no Harry. No Bonnie, no Clyde. No Trinity, no Neo. No Lady, no Gentleman.

Without You ... no Love.







ALPECIN

MY HEAD IS THE PLAYGROUND OF ALL ENERGY

I want to be honest with you: I am not a smart scientist or a proven medical doctor. However, I have to admit that I have asked myself in front of the mirror one or two times whether I have less hair loss due to my decades of using hair tonic. Therefore the grey does not break through as intensively as other male comrades. Maybe my hair growth is also due to my biological father

In any case, to this day, I cannot detect any lost of my natural hair structure. It seems as if my hair absorbs the essential substances of the exquisite elixir, which I rub into my scalp like a valuable fertilizer and supplies it with the necessary elements it needs for life.

Hair tonic is not just hair tonic

It all started more than 20 years ago when I discovered this wonderfully sparkling bottle of the Alpecin brand in a drugstore. Today there are now four or five mixtures for the seasoned man; back then were only two hair tonic variants. Especially since I did not find the second variant very cool. The name reminded me more of a drain cleaner and wasn't particularly appealing, if only because of its brownish, grooved colour design.

At first, I preferred it to the Alpecin brand because of its lower price, but the intense acrid smell, which just wouldn't go away, and the burning sensation on the scalp gave me the rest.

Okay, the brew was and still is unbeatable in terms of price and is ideally suited to keep away mosquitoes on camping holidays or nasty villains and ugly brides. As you can see, every brew has its advantages:-)

ALPECIN COFFEIN LIQUID

So even though the price gnawed sensitively at my young money reserves, I resorted to the blue, glowing Alpecin Caffeine Liquid with the red flaming cap.

I sniffed, rubbed and immediately fell in love with the delightful, fresh smell, which unobtrusively delighted even the ladies by my side. It happened once before that the lady of my nightly passion left me wistfully the next morning with a tender kiss on the cheek and a "borrowed" bottle of Alpecin.

A unique advantage that I still use to this day: You don't necessarily have to wash your fuzzy hair in the morning after getting up; which is not very healthy for the scalp anyway. You can also brush your hair and comb it through. Even better, let a lady come closer and let her the rubbing job done. Additionally ideal for camping in the open air or if a meeting or project takes a little longer. The refreshing side effect is already noticeable when applying.

Stimulating, refreshing and fragrant, you can start a new, happy day. Trust me, you will love this elixir - and so will your friends, acquaintances and loved ones! Even if you just use it in between, you will feel an explosion of energy that makes even brain-dead people look like a DHL express courier.

The happy hair tonic with the caffeine complex

As I mentioned at the beginning, I am not a scientist as far as the caffeine complex is concerned. Still, I can confirm that I have been using Alpecin intensively for many years and am enthusiastic about it. My hair remains strong, and it gives a good, pleasant feeling. So every day, I look forward to precisely that small portion of happiness and energy that makes my scalp happy.

www.alpecin.de



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CHEVROLET CAMARO CABRIOLET

A SUMMER NIGHT'S DREAM

What breathtaking beauty is hidden behind a Chevrolet Camaro Cabriolet, which safely shows us the way home on a moonlit summer night in the equally deep black gorge of a country road in the warmth of the night.

This can only be a convertible of unique construction and a bold character, which irresistibly transmits its attraction to the driver and passengers like the moon. Its powerful engine has a calming effect on the mind and radiates safety and sovereignty in an eye-catching design.

A legendary past

A Muscle Car that has found its way into all hearts and minds, providing material for posters, T-shirts and music titles for four decades and has already reclaimed its place of honour on European streets. Its V-shaped front, sincere, stable grip and enormously broad shoulders are all characteristic features that reflect the car's legendary past and at the same time claim a place as a modern design icon among convertibles.

Impressive design

The technical specifications of the Chevrolet Camaro convertible are as impressive as its design: the manual transmission controls a 432-horsepower 6.2-litre V8 engine that develops 569 Nm of torque at 4,600 rpm. This enables acceleration from 0 to 100 km/h in 5.4 seconds. The automatic transmission is coupled to an L99 V8 engine [405 hp, 6.2 litres], which develops a torque of 556 Nm at 4,300 rpm.

Smooth running and stability

The Chevrolet Camaro Cabriolet reached an impressive top speed of 250 km/h and was put through its paces at the famous German Nürburgring especially for European customers. This smoothness and the deep roar of its V8 engine attracts attention from afar and pierces the nightly silence in time with my restless pulse.

We feel comfortable, even at ease, because the full-constantly new chassis, specially developed for Europe, features higher rigidity and better lateral stability, which significantly improves performance and manoeuvrability at top speeds. The new chassis features newly adjusted front and rear shock absorbers and new, solid front [23 mm] and rear [24 mm] antiroll bars.

We glide through the night on chrome-plated 20-inch wheels on Pirelli PZero tyres. The powerful 4-piston Anti-lock disc brakes from Brembo in combination with "StabiliTrak" and traction control allow effective braking and fast lateral control even in dark visibility conditions. The wheels are positioned further outwards to be flush with the body surface, creating an agile, stable shadow in the light of the moon.

The V-shaped front is flanked by bright xenon headlamps with gleaming LED halogen rings that resemble a pair of deep-set eyes to provide sparkling, safe light.

Chevrolet's golden Bowtie logo shines in the moonlight and draws attention to the hood's power dome, giving it a dynamic and sporty expression of movement.

CHEVROLET CAMARO CABRIOLET

A SUMMER NIGHT'S DREAM

Technological masterpiece

Double LED tail lights reflect the exclusive look of the front and remind the pursuers to connect carefully. The rear design is rounded out by a large exhaust trims similar to those on the Corvette Z06.

We're in a different world, with just a hint of the power of the V8 engine thanks to a whole range of soundproofing devices.

But let's leave the top down, let the warm wind play with our emotions and our dreams. The colossal roar gently penetrates the interior, which appears pure and noble. It bears witness to modern style and shimmers almost ghostly in the ice-blue ambient light that gracefully flows out over the doors. The same blue shading identifies the stylish speedometer on the left and the rev counter on the right, between which other valuable driving information is displayed in fractions of a second.

The high-quality stereo system with USB connection, continued with step-by-step connectivity via Bluetooth and nine speakers from Boston Acoustics pampers our discerning ears and transforms the nightly silence into a grand orchestra.

The integrated centre console combines controls for the sound system, heating, ventilation and air conditioning in a single, state-of-the-art electronic device with oversized buttons made of rubber gaskets and chrome. In this way, it visually matches the traditional character of the vehicle. Well tidy, visible and without unnecessary frills - ideal for a long drive through the sensitive solitude of the night.

One of the most beautiful cabriolets in the world

The driver information centre shows us all the information we need while driving: fuel consumption, range and tyre pressure. The head-up display, which transmits essential information such as speed directly to the windscreen, lets our eyes stay safely on the road.

The seemingly endless shadows and our almost gliding flight over the dark ribbon of the highway come to an end. The comfortable leather seats provided us with excellent upholstery, secure lateral support and fitted perfectly to the shape of our backbone.

Never have we felt more confident, never have we been so sure of a summer night flooded by Luna celebrate, revel in it. What does the new day bring us, while we already listen to the chirping of the first pick-me-ups.

A new drive and who knows maybe we are already drifting on a beach of untouched security in a legendary convertible. Who knows?

www.chevrolet.com



Lyrics: Hendrik Birke Artist: May Zoean

Now I'm sitting here, forgotten and lost, trapped behind bars of shimmering frost. Cold cement, hopeless stone, abandoned, confused and so alone.

Nothing worth it, a millstone around your neck, left me alone in the dark, open to any threat. Exposed, lost in the eternity of pain, endless tears melt in the rain.

But I'm strong, with a proud heart, I'm brave, I'm not falling apart. I wait for a new friend, whether winter or summer, for a great happy end, to sink warm in joy slumber.

The fur dishevelled and lousy, I was never enough and you cursed me. I just waited for your sign, to be yours and always shine.

You hit and you mauled me, overcomes your love for me you loved me, to hate me, saw our love fade away quickly.

But I'm strong, with a proud heart, I'm brave, I'm not falling apart. I wait for a new friend, whether winter or summer, for a great happy end, to sink warm in joy slumber. What does it mean to always be there, to shelter each other and take care. It means, to be yours forever, to always with you, no matter what weather. For you, I would go beyond borders, for you, I would stand against warriors. You were my king, I was your crown, I was not enough, you let me down.

But I'm strong, with a proud heart, I'm brave, I'm not falling apart. I wait for a new friend, whether winter or summer, for a great happy end, to sink warm in joy slumber.

Now I'm waiting for a brighter day, for a new friend, to keep my fears away. A real buddy, a happy shimmer, loved and hugged, a friend forever.

Relieved from all the pain, yours forever, to be happy again.

To be happy again.

www.angelwood-fairytales.com

WWW.SOUNDCLOUD.COM/ANGELWOOD-FAIRYTALES/SOULMATE





OF THINKERS AND POETS

TEXT & GRAPHIC: HENDRIK BIRKE



THE IDEAL MILK FROTH

TURN SPOON WITH MILK FOAM, THE FOAM STICKS TO THE SPOON, THE MILK FROTH IS PERFECT!

BOND PROOFED

TCHIBO

POETRY MUST BE AS FRESH AS FROTHED MILK AND AS FULL-BODIED AS COFFEE

When I visit cafés, I test the quality of the coffee over two orders. One is an espresso and the second a latte macchiato, where the milk foam plays a decisive role. It is precisely here that the range of products on offer in restaurants and cafés has changed significantly.

The coffee is either too hot or just lukewarm. The milk or froth is by no means firm, but slobs merrily along the outside of the glass and seeks its salvation in the slowly fading flight over the edge of the saucer - if, just like a napkin, available. The foam usually tastes bitter, which is often due to the uncleaned frothing nozzles of the fully automatic coffee machines or the listlessly swivelled stainless steel containers, which have a touch of washing-up liquid would do just as well.

What there is, forget it, be it love or dream, a coffee is life, happiness is like foam

I suspect that the operators of these establishments have no idea about good beans, the qualified cleaning of traces of use, let alone the professional preparation of delicious milk foam. A training course at one of the countless baristas would be a measure that could suddenly help to generate new sales and refined milk foam.

There are two obvious advantages here: one enjoys the surprised smile of the person opposite and can assume that the guest will return. In any case, I have lost the desire for overpriced coffee with grumbling staff. But if I should find a café that does more than just try to treat the guest as such and serves delicious coffee at the same time, I will be discovered there more often.

Milk froth is the essence the thinkers and poets

As I don't want to do without my milk foam and sometimes it is a bit too much effort to handle the nozzle, I asked the extremely friendly ladies from Tchibo to please let me have a foam beater. A few days later, I held a beautiful Tchibo Cafissimo induction milk frother in my hands. Elegant, stunning design and a stainless steel mixing bowl with heatinsulated handle exceeded my aesthetically formed expectations.

Flying the milk up to the marking line inside the removable jug, pressing the gently shimmering button twice, and within a minute I was able to enjoy perfectly heated milk with wonderfully firm milk foam, as I have - quite honestly - never experienced in any coffee house or 5-star restaurant before. Believe me: every guest would remain forever connected to your home for this milk foam.

In addition to the induction milk frother, Tchibo also offers an electric version [price: 49.95 euros] in white and black. I chose white because it reminds me somehow of milk

bond proofed

My summary: with the Cafissimo milk frothers you can make delicious coffee specialities such as latte macchiato or cappuccino and hot chocolate or milk in no time at all. Get yourself melting chocolate in drop form [available in the well-assorted baking department]. This type of drinking chocolate contains less or no sugar, is, therefore, healthier and tastes better than the traditional powdered cocoa mixtures.

Time and milk froth stands for sensuality

Please retake your time, enjoy your coffee, warm chocolate, an exquisite tea or just a spoon of milk foam.

You will feel that time and the precious Minutes that you seem to see lost through calmness and serenity have precisely the opposite effect.

Unique worlds of pleasure, these are the right moments that give other people and us much joy and even more happiness and make life worth living.

www.tchibo.de

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BOND PROOFED

BBQ

ALL YOU NEED IS BBQ

Barbecue, what an excellent subject. Especially in the summertime, you can see all the enraptured faces of the village, rubbing their charred hands with bliss to light the crackling fire in the shimmering metal basket of their choice in the sweat of their brow.

Especially when dealing with coal or briquettes, each interviewee naturally has the best tips and tricks in store. In essence, sometimes it's the hairdryer, sometimes the vigorous waving of a daily newspaper or the risky operation of emptying half a petrol can over the breeding ground of the black element.

The fire must burn! High, higher, like a blast furnace and for all the sobbing unlucky ones who can't get hold of a sausage anymore could be seen from afar.

The hot breath of the unleashed embers is finally supposed to impressively light a fire under the ass of first the rust and later of the hastily brought meat, fish or vegetables - without compromises, without prisoners. It's the centuries-old tradition of a man's craft.

Now I have been observing the market of grill manufacturers intensively for a long time. No matter whether coal, gas or electric, the producers have come up with something for every need, even in terms of colour you can now choose from a range of colourful briquette bowls.

I speak of a flood of barbecue products that now haunt us even in the remotest corners of our shops. In the past, the feeling of making something unique, a particular brand, glow on the terrace, but nowadays, the advertised grills can be found in large quantities at every event or on every balcony.

MAN LAW

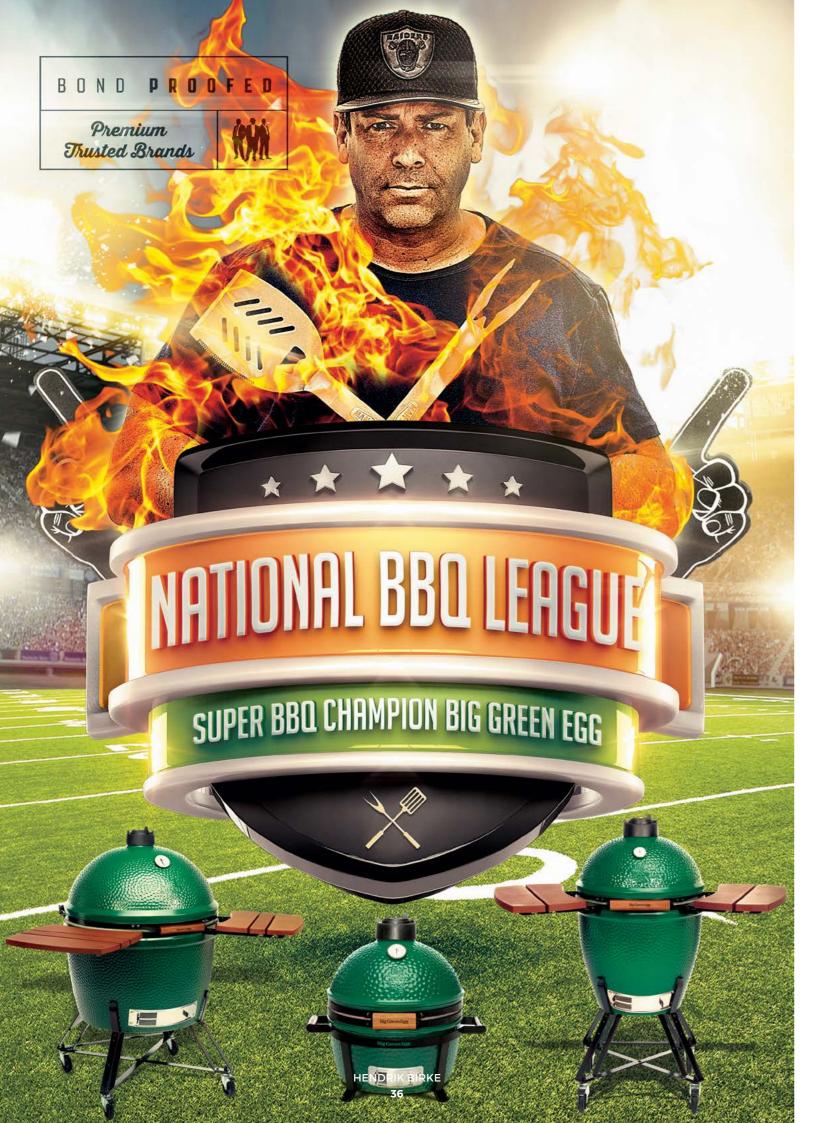
What counts for me - how could it have been otherwise - are the special moments when handling the pliers and fork. In general, when I look at the puny, tiny grill utensils of the so-called masters, I ask myself why there are men on the grill at all.

My first recommendation and fiery-hot announcement: MAN LAW. These are stainless steel BBQ sets which, according to legend, were cast into the right shape by former mercenaries over the fire of a burnt-out infantry fighting vehicle and additionally clad with sturdy hardened Pakka wood. I wouldn't be surprised if I didn't find the odd cartridge case while happily handling the wooden panelled pliers.

The massive turner with integrated bottle opener is worthwhile for the experienced big-game cook to get up and scrape the juicy and spicy T-Rex from the grill cage. Of course, you should train your entire forearm and upper arm musculature in advance; otherwise, you will tip over already when unpacking the tongs from the mountain pines and lands with the nose between seasoned meat or Uncle Rudi's fine-rib panties. However, even the best BBQ tools are only worth something if they have a dignified grill rubbed under the metal tip. That is why we proudly present two top-class racks - extraordinary, robust or merely ingenious.

BBQ's last wisdom

No matter whether it's a barbecue, cigar or girlfriend, let it burn, friends, because as my tall buddy Victor Kruger [code name: Kurgan] said the other day at the fiddle-night barbecue: "It's better to burn out than to fade away!"



COBB Grill

The COBB Grill is a unique invention, very easy to use and leads us, in search of true barbecue pioneering spirit, directly to South Africa.

Initially, the COBB Grill was developed by an engineer who was asked by the government to find a solution for the cooking of the local population, as most of the cooking places in the huts were open and therefore far too often the whole village was burned down.

The result was a grill that remained cold on the outside and inside without a jet of flame or annoying smoke during the barbecue, which became the ideal prerequisite for any cooking activity in the huts. This principle has been preserved to this day, although the design and material have of course been further developed.

COBB grills are constructed in such a way that a small insulated heat source in the middle - Cobble Stone or usual commercial briquettes - a well insulated bowl sits

This means that the COBB grill can stand or move almost anywhere during use because the outer shell only gets hand-warm - even though the temperature inside is over 300 degrees.

The COBB Grill is made of stainless steel, does not weigh much and therefore serves as a perfect grill travel companion. We found the way the Cobble Stones work particularly ingenious: small round briquettes that are placed exactly in the basket in the middle of the COBB Grill. Hold them briefly in the middle with a fire stick and the Cobble Stone ignites automatically.

Very important: please be patient with the flame, it takes a few seconds until the ignition process is activated. One minute later the Cobble Stone will burn [burning time: 2 hours], two minutes later you can already start grilling. For me, this is the clearly better variant than charcoal or briquettes, because otherwise you need a little time to get the charcoal burning. Six Cobble Stones are about 12.99 Euro.

The COBB Grill is easy to take apart and clean. All stainless steel parts are dishwasher safe but can also be cleaned with a coarser sponge.

BIG GREEN EGG

The weighty contrast to the South African COBB Grill is an American product. The BIG GREEN EGG was built after the more than 3,000 years old Asian design of a clay oven. In the fifties, thousands of Americans were stationed in Japan, where so-called "Kamado" has been used in the kitchen for centuries.

American GIs tasted the tasty and juicy dishes, recognized the potential of this unique clay pot and then took it back to the United States, where BIG GREEN EGG opened its doors in Atlanta, Georgia.

The BIG GREEN EGG was designed in cooperation with experts in the production of modern ceramic and composite materials from new types of ceramics initially developed by NASA for its space program. This sophisticated material, which is only used in the BIG GREEN EGG, is the highest quality composite material used for a cooking appliance.

If you add a few technical achievements of modern technology, you can probably fly to the moon with it. The ceramic offers excellent heat insulation and reflection properties and generates heat that has an extraordinary effect on the taste of food and dishes, regardless of the cooking method used.

Because of its excellent insulating properties, the temperature outside does not affect the heat inside. Even with outside temperatures below zero, the cooking temperature can be set precisely to within one degree in the range between 70 degrees and 350 degrees.

This is precisely the reason why I believe that a real nature boy grills and sizzles in all weather, utterly independent of seasonal natural disasters. The COBB Grill and especially the BIG GREEN EGG are excellent for this.

www.manlawbbq.com

www.cobb-grill.de

www.biggreenegg.eu





At the end of 2012, Pukka teas were already available in 25 different varieties from over 200 different plants that are grown or collected worldwide. Only the highest quality parts of the tea leaves are blended in England, packaged and exported to over 40 countries.

The environmental and social commitment of the company's founders is just as impressive because around 20 million plants and trees are grown organically and sustainably worldwide for Pukka Herbs and bought from farmers at fair prices.

Part of the sales proceeds goes back to the producing countries, for the development of agricultural cooperatives and as donations in the education and health sec-

Karma

Our life and our existence should serve to exchange information, to enrich and support each other, with all reasonable means that form a social community.

We should pass on the knowledge we have gained, not hiding anything to ensure that we develop further and not backwards. I believe - the older I get - in karma. This has absolutely nothing to do with age wisdom, just merely with observation and humanity.

Karma, that gentle caress of the soul that surrounds me like a delicate aura when I watch laughing people, discover tender togetherness or just treat myself to something lovely like a nice cup of tea and a loving hug from my wife.

There are a lot of beautiful things; you only have to discover countless companies and their employees who are always taking care to enrich our lives with their ideas and dreams.

We dreamers have to stick together

As it was said in the fantastic Disney movie "Tomorrowland": "We dreamers have to stick together." I go further and say: "We dreamers have to stick together and share our dreams with those who cannot dream."

Maybe it's an impressive dream or a tiny one, perhaps just a short moment, a brief moment of our imagination, but a thought that I would like to share with you, because it makes me happy, just like a good cup of tea.

www.pukkaherbs.com

HENDRIK BIRKE



HAPPY HUMBLEBEE

Lyrics: Hendrik Birke Artist: May Zoean

Let me be your honey wing, I'm your queen, you are my king. Butterflies in dance with me, they call me crazy humblebee.

I wear my dress of yellow kind, black stripes around my crazy mind. I graze you with my honey love, touch gently you with nectar glove.

I am your happy humblebee, you are my charming lemon tree. And on a gentle summer breeze, you carry me to honey seas.

My heart beats lighter than the cotton, you are my spirit, never forgotten. You are my little biscuit flower, you give me strength, you give me power. You are so nice, so truly kind, and stay forever in my mind. You wear the colours bright and shiny, if I'm with you I am so tiny.

I am your happy humblebee, you are my charming lemon tree. And on a gentle summer breeze, you carry me to honey seas.

You shine full of strength and so sublime, if you need my help, just give me a sign. We stick together no matter what comes, you throw your lemons and I do the hum. You call me fluffy, you are my big friend, we live strong together until it all end.

I am your happy humblebee, you are my charming lemon tree. And on a gentle summer breeze, you carry me to honey seas.

Bad weather comes from far above, strong arms protect me with your love. My enemies, you hit away, with yellow fruits and made my day.

www.angelwood-fairytales.com

WWW.SOUNDCLOUD.COM/ANGELWOOD-FAIRYTALES/HAPPY-HUMBLEBEE

HENDRIK BIRKE



MY GREEN FRIEND **AND ME**

TEXT & GRAPHIC: HENDRIK BIRKE

CREATIVITY ARISES FROM IMAGINATION

LET ME TELL YOU ABOUT A FRIENDSHIP.

. .

A FRIEND WHO'S BEEN THROUGH THICK AND THIN WITH ME, FOR WHOM NO ROAD WAS TOO FAR, NO MOUNTAIN TOO HIGH, ONLY SOME LAKES TOO DEEP.

A FRIEND, WHOM ONLY WE MEN CHOOSE AS OUR STEELY COMPANION, WHO, LIKE NO OTHER, GUIDES US PROTECTIVELY THROUGH ALL WEATHER AND GIVES US THE MALE SPACE WE SEEK DAILY.

LET ME TELL YOU ABOUT MY FRIEND WITH THE GREEN HEART, WHOM I ALREADY MISS VERY MUCH: MY FRIEND VIVARO.

WWW.OPEL.DE

777

OPEL VIVARO

FREUNDSCHAFT IST LIEBE MIT VERSTAND

FREUNDSCHAFT

HENDRIK BIRKE

GG@GU 635













OPEL VIVARO

AGAINST THE WIND THE FRIENDSHIP PROVES ITSELF

My very first vehicle before I changed to the Ford brand was an Opel Ascona in bright orange. A distinctive feature of my swing full 2.0-litre-bolide was next to the gigantic Garfield-sticker, which cheekily stuck out the tongue of every passerby, the unmistakable air scoop, which was slightly offset on the hood. Not that the vehicle became faster because of this or that it needed this scoop to fill up the air better. It was just a cool accessory that made my purchase decision easier.

The Opel vibrated and wobbled when stationary, giving the occupants the impression of an ageing tractor. I made it clear to everyone that nowhere else could you buy such a beautiful vehicle [personality]; a delightful one-off from the Opel factory. For me, the Opel was a real friend.

No matter what the weather, the Ascona never let me down, replacing the heating or other parts was child's play even for a layman like me. After several months of a happy, guided relationship. Unfortunately, I lost my bright and colourful friend to the crash barrier on the motorway, which was Winter became an uncertain fate. Since Opel was relatively expensive for young people compared to other brands, I decided to go to a Ford dealer to continue to indulge my love of asphalt.

Three decades later

Several decades and many vehicles later, I am passionately committed to my family and partners, fighting for a better world and internalizing the views of companies to bring out the best in graphics and text for shared stories.

During my countless tests - insiders also call me a carefree vagabond - and working with companies, I discover time and again companies whose employees work with great dedication and hard work to keep the brand on the road to success together.

Opel - We live cars

Opel belongs to this brand because the people there live exactly what makes their company as positive as I would like some companies to be. There can come what will, who wants to talk, only good things are said about the brand. They are courageous for the product or the service performance. The philosophy and the long history of the company are nurtured and maintained. Here you can feel the powerful passion with which the work is lived. No arrogance, no boredom, pure obsession, and that at any hour, day or night.

I have to admit, and my heart burned when I saw the documentary about the closure of the Opel plant in Bochum. There were guys working hard there, who have been coming from father to son for many generations to do their hard work. But this was not recognized in the temporal gears of the world economy. The meaningful advertising slogan of the Opel brand "We live cars" is not a banal slogan for advertising films or posters, but hits exactly that sensitive point that speaks from the soul of all of us.

Opel employs people who live their daily work and above all love it in the past, I didn't understand this attitude, because I could get something good out of all vehicles - no matter what make. If the trunk was too small, you could just heat faster on the highway. If you stuck to the fridge like a magnet when cornering, there was usually less space in the trunk.

Friendly stickers, which should tell the participating road traffic how stupid it was to drive another brand, showed me the missing view over their own hood. Because there is so much more to discover, you just have to look carefully. So during the day's training, I pondered over a vehicle that offers me enough space for my Big Green Egg, the family incl. American Bulldog and my generously designed office. Thereby the car of a craftsman caught my eye, which t was something I had never dreamed of before: the new Opel Vivaro.









OPEL VIVARO

AGAINST THE WIND THE FRIENDSHIP PROVES ITSELF

Think Green

As a graphic artist, I am a confessed fan of colours, because the colour gives people pleasure. Diversity is the order of the day, whether in the exterior or interior, it must be fun and that's precisely how I got to know the second generation of the Opel Vivaro - our model in the test of the new Vivaro Combi.

The Vivaro is more practical and efficient than its predecessor and has such a great and sympathetic charisma that one would like to cuddle him at first. Inside, the new Vivaro shines with modern IntelliLink infotainment technology and user-friendly navigation, as well as features that quickly transform it into a dynamic office.

Economical and powerful all-rounder

Ultimately new turbo-diesels are used under the hood, reducing fuel consumption to up to 5.7 litres per 100 kilometres and CO2 emissions to up to 149 grams per kilometre. We are satisfied with the first tank at reasonable driving style and the consistently recommended shifting tips that the Vivaro in the arranged display, almost 1,400 kilometres came, which was noticeable in the wallet. The 88 kW/120 hp BiTurbo engine, which provides 320 Newton metres of torque from just 1,500 min-1, never let us down.

Plenty of space and practical details

The Opel Vivaro is available in two body lengths [L1: 4,998 / L2: 5,398 mm] and two heights [H1: 1,971 / H2: 2,465 mm], as a panel van, station wagon, crew cab and platform chassis in various configurations. The new Vivaro is even more suitable for transport tasks than its predecessor, as it has grown by 216 millimetres in both lengths. This also means an increase in the load In the new Vivaro it is up to 2,500 [L1] or 2,900 millimetres [L2] - 137 millimetres more than before - and the L1 version already offers space for three euro pallets lying one behind the other.

A robust and elegant appearance

The cockpit of the new Vivaro is designed as a modern mobile workplace. Keyword ergonomics: On request, the driver can take a seat in comfort seats with adjustable length and height, including lumbar support. This gives him a clear view of all essential functions and optimum reach. These include practical details such as the centre front seat, which can be converted into a small desk in just a few easy steps. iPad, work utensils or everyday items can be placed on the centre console above the infotainment system or stowed in drawers with a capacity of up to 42 litres under the front passenger seats.

A friend for life

The combination of a mobile office, the functionality of a commercial vehicle, the family-friendly comfort of a car and, above all, the straightforward driving characteristics, which even my wife was enthusiastic about, impressed us in the highest degree. The Vivaro Combi radiates the dynamism that one expects from a flexible and universally applicable mobile application of its kind. Its large, detailed equipment and state-of-theart drive technology complete the picture of a genuine jack-of-all-trades.

True friendship never ends

An upright friend is always by your side; be protects, guards against adversity, shares love and suffering. He shares darkness with sublime light, he leads out of insecurity and gives security. A friend cares joy and brings fun even on dull days. I have found just such a friend in the Opel Vivaro, have learned to appreciate it and - and I say this sincerely and with a weeping eye - I am reluctant to give it back.

I hope that the people at Opel will continue to follow their passion and that serious love - I call it honest friendship - to a brand, that I seldom find and experience anymore.

www.opel.de



LINN

OUTSTANDING MUSICAL ENJOYMENT

Linn, the world-renowned manufacturer of high-end music systems, presents Series 5 - two fantastic, stylish, and full music systems with unique possibilities to pamper both eyes and ears. Created in collaboration with some of the most renowned names in fashion and design, Series 5 music systems offer world-class sound in a package with unique customisation options.

Based on its revolutionary Exakt technology, Linn introduces music systems that deliver exceptional sound quality with limitless visual wall ability. The Linn Factory Covers offer every customer a tailor-made solution that perfectly accentuates his style of living and at the same time is specially optimised for the acoustics of his room.

Elegant, individual look

Series 5 comes with innovative speaker covers - Linn Fabriks - for a sleek, contemporary, custom look. Textiles are incredibly versatile, but it was Linn Fabrik's development, combined with Linn's intelligent Exakt technology, that made it possible to combine textile covers with uncompromising musicality.

Linn Series 5

For the launch of the Series 5, Linn has designed the first collection from Linn Fabriks. The Linn collection features several beautiful colours with a variety of muted and light tones. The Harris Tweed Hebrides collection features five stylish woven patterns inspired by the island's landscape.

Timorous Beasties

With the freedom to change the covers at any time, you can be sure that you will always find the right Linn factory cover for every décor. Linn has also partnered with legendary textile designers Timorous Beasties for the next collection of speaker covers.

Individually configurable high-end systems for outstanding musical enjoyment

Both Series 5 systems are amazingly compact and optically unprecedentedly versatile, delivering performance previously reserved for much larger and more expensive systems. The new speaker models come with Linn factory covers, intricately cut glass top plates and stands in the desired finish.

Power, precision and incredible musicality

The elegant 530 system inspires with power, precision and incredible musicality, while the 520 system, as its little sister, combines her equally outstanding musical talents with an even more discreet form factor. The Akurate DSM, the central hub of a Series 5 system, brings connections for every type of music source - streaming content from online services such as TIDAL and Qobuz, and processing digital music libraries with the same high sound quality as precious vinyl treasures

Pricing and availability

520 System: from 12,200,- GBP 530 System: from 16,000,- GBP

Both systems are available with any of the ten covers in the Linn and Harris Tweed Hebrides collection.

Linn, one of the most renowned music system manufacturers of the world

Linn is one of the most famous music system manufacturers in the world. Founded in 1973 and based in Glasgow, Scotland, the company produces everything in-house, from the electronics of its technologically advanced digital DS streaming platform to speakers that are at home in the homes of discerning customers around the globe.

www.linn.co.uk



POETRY

POETRY MOVES HEARTS AND GIVES SOULS WINGS

I miss the times when my grandmother would pick up a book of fairy tales at our sleeping camp in the evening and read them to us. Her soft voice carried us away, into another world and made our dream, of adventures in faraway countries, where everything was possible as long as one believed in it.

All these dreams seem to dissolve as we grow up, just as if we are not following the same ideas and desires we believed in as children. Well, some of us may believe that some dreams can't come true, but isn't it up to us, to change that?

Meanwhile, I miss the poetry between the lines of the creative minds of our world. Who needs beautiful words, who should read between the lines and think about a message - visually or mentally - when you can reach into the typesetting box of PR phrases to make a name for a brand or an artist?

The vision of poetry and humanity

I know of a few companies that are now carting sales losses into the basement because they have simply lost their eye for the beauty, the poetry of their brand. It is simply not possible to sell everything with reach or the eternally same advertising rubbish that floods us every day. More profound efforts have to make, and not only the product has to shine in the spotlight. For less creative people, this might be enough, because they would like to be on a stage without having to work hard or become mentally active just once.

It is time to finally let spirit and fresh air flow into people's heads again—a vision of poetry, stylish handling and above all humanity because that is worth more and has always led to new diversity. Is there nothing more beautiful than the curved forms of sophisticated design, which gracefully, reveals to the eye of the beholder all the dreams and ideas of the visionary creator and lets us participate in them?

In any case, it's difficult to purchase products from companies or to listen to prominent minds that have only sales in their minds and have entirely repressed the poetry of their brand and their name. That poetry that in glorious days first formed the product or the artist into an extraordinary fruit of the spirit and thus found buyers and fans.

The beauty of words

I like to call this a poetic revelation that an artist, regardless of the era or industry from which he or she came, gave us, entirely in keeping with his or her visionary spirit and pen stroke.

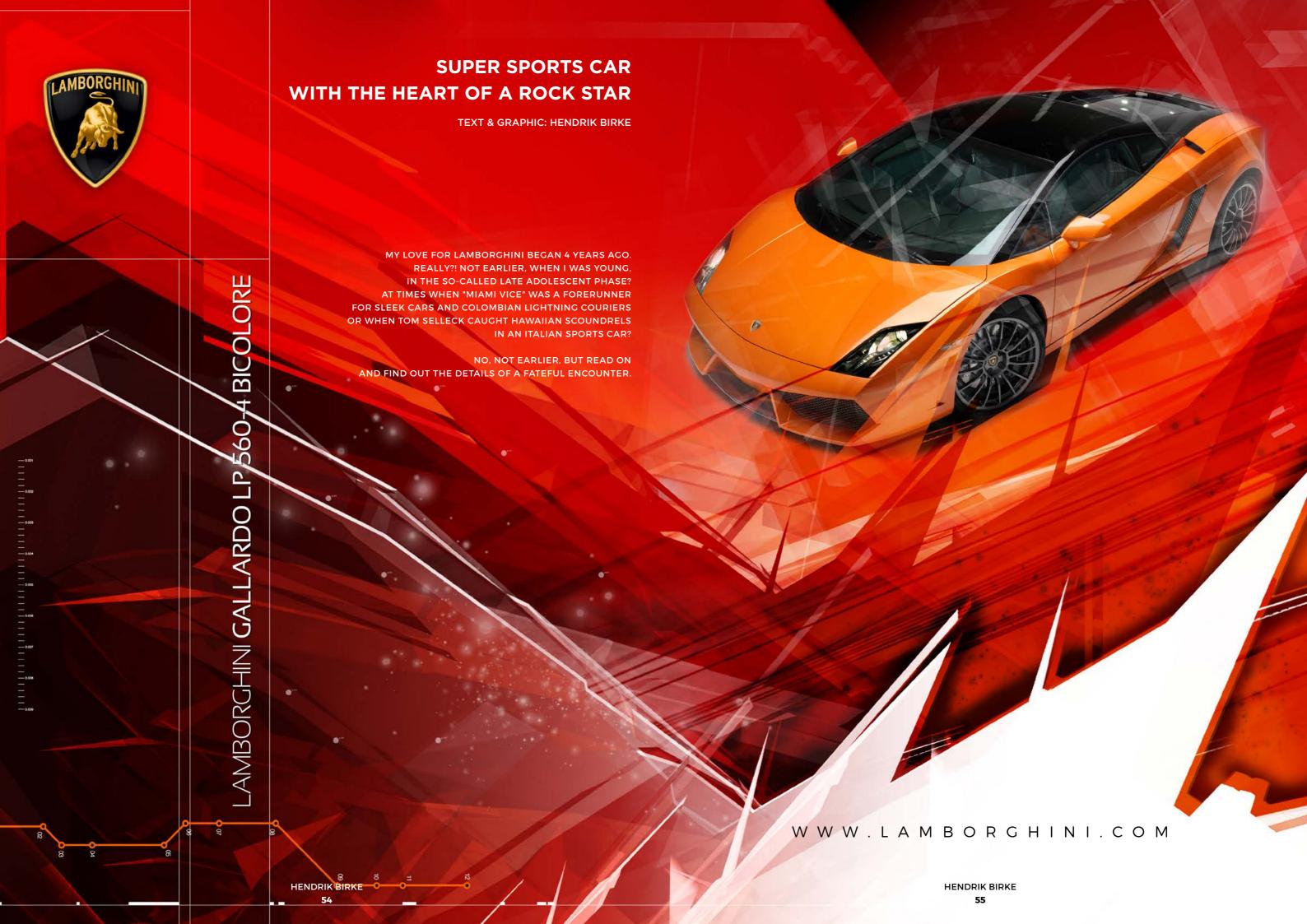
Often, there is a lack of excellent intuition and attention to detail in today's advertising messages. Even as an ignorant person, you can feel that the fine-tuning of a severe thinking creative person is missing here. Where is the lack of ingenuity, the poetry of the whole thing to come from, when something like morality, ethics, poetry or the beauty of words, if these essential things are not learned at school or university?

Texters assemble seemingly SEO-friendly text modules in no time at all without knowing a hint of poetry in spoken and written. But shouldn't this precisely the approach of advertising that has to appeal to a customer?

Poetry, I miss it as much as I miss sincere feelings for the beauty in our world. Products should no longer be inefficiently put into a corner but should be present with a poetic approach. Because they served us, sometimes longer, sometimes shorter – but they were always there for us. It must no longer be merely consumed, but also strive to enjoy the acquired good.

I believe in achieving all goals, even if a few would like to forbid us these dreams just to have nothing to give away. Designers of products and their creative poetry can only be great dreamers for me, because how else could one cast such filigree forms into clothes made of steel, concrete or fabrics that we want to call our own. To me, poetry is the fabulous art of merging straight lines or rounded curves with the confidence of a modern zeitgeist.

I would like to thank all designers, architects, poets, painters, copywriters, artists, photographers, musicians, dreamers, freelancers and free spirits for their works, visions and the poetry they want to give us with each of their great works. And I thank all the teachers who, with a great fighting spirit, try daily to carve that poetry into the heads of our children, to form great dreamers for whom values and visions still mean something – in their hearts as well as in their minds.



BOND PROOFED

LAMBORGHINI GALLARDO LP 560-4 BICOLORE

FRIENDSHIP NEVER ENDS

At that time, the design of the Lamborghini brand didn't suit me at all. My idea of sensual aesthetics - and of course that's a matter of taste - started with the white Ferrari Testarossa by Don Johnson [also known as James "Sonny" Crockett from the cult series "Miami Vice"].

Wait, we're talking Lamborghini and not Ferrari. Right! However, it is about the fundamental change in my subtle view of the Lamborghini brand. And that changed wonderfully at the time.

Up until that point 4 years ago, I associated the robust sports car brand Lamborghini with edgy, colorful PS monsters, wings in the door, engine or trunk area, suntanned drivers with a shirt unbuttoned to the navel, an imposing gold jewelry collection in the hairy chest, superior, robust and smug smile and pushed back 80s "Ray Ban" sun protection glasses in the exaggerated waxed part.

The first contact

Okay okay, of course, I could have thought in advance that my point of view would be a decade-old delusion. But since I'm a staunch Aston Martin and Porsche fan, I couldn't imagine a better sports car. Ashes on my head, I was taught better.

Back then, I met several dreamlike Gallardos at an invitation from Lamborghini at a motorized happening in Nuremberg. Each guest was provided with a technician who explained the subtleties of the super sports car with a lot of Italian calm during a test drive. The one-hour drive, which I will never forget, changed my superficial opinion about Lamborghini, which had been dormant for decades.

Italian inspiration

Looking back, it was also the Lamborghini brand that led me to the quality standard of our print editions. Looking back eight years, I conceptually designed a magazine that should represent more than just a colourfully mixed advertising potpourri on thin paper. I compared, felt, felt and searched, but did not find an adequate print product that was completely convincing in terms of feel. I was obsessed with this quality concept and was always looking for the one extraordinary print medium that should inspire me.

Lamborghini Magazine

Well, a few days after my trip in the Lamborghini Gallardo, I discovered the long-sought treasure in the form of the "Lamborghini Magazine" in my mailbox. Everything was just right here, every detail fits perfect.

The paper and print quality corresponded to my most researched dreams; they feel resembled a divine touch. This is how our first print edition was created due to the high-quality inspiration from Lamborghini.

We later developed a classic book thread binding to guarantee the value of our magazine over several years and - just like Lamborghini - still keep our quality promise to this day.

The second contact

Of course, I wanted the opportunity again another ride in one of the Lamborghini vehicles. It should be mentioned that the people at Lamborghini do not show any star giveaways or pomposity. An extremely personable and professional team awaits everyone here who is interested in this brand.

LAMBORGHINI GALLARDO LP 560-4 BICOLORE

FRIENDSHIP NEVER ENDS

Stephan Winkelmann

This characterizes the team around the very likeable Stephan Winkelmann [President and CEO of Automobili Lamborghini] because, in addition to the pronounced awareness of quality, the focus is on a stable long-term partnership. Our request to Lamborghini was rewarded with the prospect of a test drive with a Gallardo LP 560-4 Bicolore. The vehicle exceeded our wildest expectations.

Pure dynamism and perfect elegance

Super sports cars say that we call the Lamborghini Gallardo LP 560-4 Bicolore a mega-rock star among all motorized means of transportation that have ever been allowed to move their rubberized treads on asphalt road surfaces.

Breathtaking in every way

The pure sight of this breathtaking exclusive model thrilled not only the driver but also every passenger, every partner in road traffic and every passer-by in delighted bliss.

Incidentally, this fun continued throughout the test phase. The mere thought of the Gallardo LP 560-4 Bicolore shifts my facial muscles into a joyfully broad grin and makes my head wobble back and forth while accompanied by an Italian pop song.

By the way, the standard remark from passengers was: "I can no longer get the grin out of my face!".

Incomparable design language

Perhaps this viewer's delight is due to the limited "Special Series", which stands out due to its exclusive two-tone paint finish on the outside, the perfectly coordinated interior and the complete standard equipment.

Or the refined contrast between the black roof and the colourful paintwork of the other body parts [the happy customer can choose between 5 variants].

This contrast between the colours emphasizes the sharp lines and dynamism of the Gallardo LP 560-4 Bicolore even more, while at the same time emphasizing its sportiness and at the same time giving the model, which is highly regarded in the field of automotive design, a touch of elegance.

In our opinion, the success of Lamborghini's incomparable design language lies in the beauty of highly concentrated performance paired with precise function.

Sculpture Amore

The Gallardo LP 560-4 Bicolore presents itself as a design work of art in its purest form. With a body that resembles a sculpture and a puristic look, without frills and decoration. Timeless design art and uncompromising driving machine, the Lamborghini Gallardo LP 560-4 Bicolore is both.

HENDRIK BIRKE HENDRIK BIRKE

BOND PROOFED

LAMBORGHINI GALLARDO LP 560-4 BICOLORE

FRIENDSHIP NEVER ENDS

The heart of a rock star

Do you know the feeling, just before the appearance of a notorious rock star group, the first grip on the strings of the electro-acoustic sound board and the hammering of the drums, like a heartbeat? The thunderous roar of the fans, the emotional outbursts like a hurricane, which, at the first audio-visual perceptions, discharges sensually and shakes the auditory canals to the core like a storm.

All this is like a short turn with the Gallardo ignition key. Seldom before have we heard such a breathtaking and brute sound as that of the Gallardo LP 560-4.

560 PS in pure culture

The brutal power of its 560 hp VIO engine, the one hundred percent grip thanks to permanent four-wheel drive and the razor-sharp precision of its chassis make the Gallardo LP 560-4 a success most luxurious super sports car in the history of Lamborghini.

The super sports car proved its breathtaking performance to us with an acceleration of just 3.7 seconds to 100 km/h and a top speed of 325 km/h. The overwhelming ten-cylinder V90° engine [5.2 litres] with direct gasoline injection with stratified charge works like a work of art in an illuminated display case made of hardened glass behind the noble leather seats.

The interior did not surprise us at all after the first external meeting. We would have expected nothing more than an interior trimmed in fine leather [in the test model in the colour "Nero Persus"]. A special highlight: the precise seams in the colour of the lower exterior paintwork provide a sophisticated contrast.

Superfast egear transmission

What astounded us was the easy and above all, comfortable locomotion. We would even entrust this racy vehicle of the particular class to our grandmother. The controls are clearly arranged, the gears are precise, the noble seats are very comfortable [even on longer journeys], and the automatic in the simultaneous sport mode lets every driver rejoice over the pitch.

Corsa mode for advanced drivers

Of course, the prophecies of the doom of the 'leisure-hobby sports engine drifting racing faction' come up here again: "Hey! We don't want electronic aids, and sporty driving looks different!"

But please boys, no one's stopping you from turning it all off [Corsa Mode], but don't cry at mom's house again when this vehicle ends up in the ditch with you! And for that, the Lamborghini Gallardo LP 560-4 Bicolore was too bad or too beautiful.

Small sound tip

Shifting down from third to second gear in sport mode using the steering column control lever produces the most heavenly sound and can be heard even 10 kilometres away; what a delightful melody!

LAMBORGHINI GALLARDO LP 560-4 BICOLORE

FRIENDSHIP NEVER ENDS

Sophisticated lifting system

What we also liked very much was the very efficient lifting system. This system lifts the front axle and makes it easier to manoeuvre on-ramps and road elevations.

Make a wish!

In general, there are no limits to the preferences of a Lamborghini buyer. Thanks to a wide range of accessories and equipment options, the car can be adapted to the personal wishes of each customer: a navigation system to the rearview camera [our recommendation!], from the brake system with carbon-ceramic brake discs to electrically adjustable seats with seat heating.

Conclusion

I'm still a big fan of German sports car manufacturers, but there's one thing the traditional Lamborghini company has ahead of the German manufacturers: Heart and style.

Of course, there is a lot of German technical know-how at work in the bowels of a Lamborghini. And I am very proud of that. But Italian carmakers have the passionate temperament, traditional design and give their vehicles everything that some German car manufacturers lack in their hearts: Dolce Vita.

Amore and Dolce Vita

Many people take the drawing with the BOND AWARD of a car like this for granted because the cars in this class contain everything the heart desires.

However, we have made our choice for another reason. Our award was based on the factor "joie de vivre". And the Lamborghini Gallardo LP 560-4 Bicolore conveys this joie de vivre not only to the driver but also to the observer.

We didn't detect a hint of envy in any passer-by [like the Mercedes-Benz S-Class, for example]. The people were all open-minded and shared our joy at the Lamborghini, at this beautiful Italian brand, and we felt the Italian joie de vivre throbbing through our veins.

Never before have we been waved to us so often by children in passing cars, not even in the R8 from Audi or the Bentley GTC could we see children's hearts laugh.

Never ever had we seen countless photos and films being taken every minute. The Lamborghini conveys so much joy in life, in its stirring design and conjures a blissful smile on people's faces.

Mille Grazie, Automobili Lamborghini

The people behind the Lamborghini brand, and in particular it's boss Stephan Winkelmann, shape the term "sports car" with their extraordinary style and show the world what makes a Lamborghini so unique: sensual, personal, challenging, human and unmistakably Italian.

www.lamborghini.com



BOND PROOFED BOND PROOFED

CHEVROLET CORVETTE GRAND SPORT

LEGENDS OF THE PASSION

Unique moments, such as the first great love, a tender embrace and the first promising kiss at the nightly rendezvous with the adored female beauty. The first taste explosion during the tasting of delicate divine food and golden sparkling barley juice.

The first shimmering red sunset, gentle salty air on the skin and intimately intoxicated caresses of the lady of hearts with fairytale children's blessings. The primary steel tool, which slumbers full of splendour in the craftsman's paradise towards our purchase and longs for the first employment of our expert forces in the construction of the house. The first mobile vehicle, which is nurtured, cared for, protected and refined with the most exceptional devotion.

Phenomenal highlights

These are all passions with which a man - at any point in his life - sets phenomenal highlights in his life. Great cornerstones that every man - every bon vivant - remembers with longing and emotion. Close your eyes, pause for a moment to remember this one magnificent moment with a delighted smile. For it is precisely in these moments that we discover our love for things that accompany us like a son or daughter throughout our lives and thus mature into true legends.

Chevrolet Corvette C6 Grand Sport

It's precisely such a legend that Chevrolet has now provided us with as a test vehicle. And I must confess, I was looking forward like a little boy to this American legend of the premium sports car segment. The Corvette Grand Sport awaited us in bright yellow and a 6.2L V8 engine with a titanium exhaust system and 6-speed automatic [also available with 6-speed manual transmission] which supplies the Corvette Grand Sport with 437 hp [321 kW] and torque of powerful 575 Nm.

Distinctive model

The Corvette Grand Sport shone with its sweeping and progressive body styling. Since the Corvette lies extremely flat over the tarmac - mandatory for all premium sports cars in the world - the entry-level should be brief, ideally without spectators at the roadside. What is even more sporty, of course, and gives a genuine Corvette convertible driver a respectful nod from other road users, is the direct jump over the driver's door - or, depending on experience, over the boot into the leather-trimmed cockpit. But even this should be practised, because a complicated hip fracture with accompanying head trauma is very painful and, also, it looks pretty stupid when you bang your brain on the multifunction steering wheel.

Well, I chose the old-fashioned way and swung myself into the very comfortable leather sports seats with memory function and cuddly seat heating. The contemporary Corvette driver's cab awaits the driver tidy and with sophisticated equipment such as automatic air conditioning, DVD navigation information unit, BOSE sound system and head-up display [HUD]. With the HUD, various parameters such as speed, revs and fuel gauge are always visibly projected onto the wind-screen.

It's not the name that counts, but the sound

We think the DVD navigation unit could disappear entirely or should be replaced with a more modern multimedia system. Unfortunately, in strong sunshine and with the top open accordingly, you can hardly recognize anything on the screen. Also, the input of the destination or the search for a radio station proves to be not very easy. Unfortunately, the MP3 or USB function, as well as the sound, proved to be outdated. Here, Chevrolet could take over some of the competition or other models from its mother GM.

CHEVROLET CORVETTE GRAND SPORT

LEGENDS OF THE PASSION

Peak acceleration and stability

The 6.2L V8 engine is started via a logically arranged button next to the steering wheel. The mighty engine pulsed without delay to the beat of my burning heart and buzzed gently towards the first encounter of my accelerator functional unit [right sports shoe]. What can one say: without jerking, without aggressive forward thrust, the Corvette Grand Sport glided gently buzzing towards my destination, the port of Enschede.

This car is designed for eye-catching cruising, not for racers and smoking tyres at traffic lights, despite even wider wheels and tyres, revised shock absorber, antiroll bar and spring specifications and a special gear ratio that results in even better driving characteristics [0 to 100 km/h in 4.4 seconds, top speed 300 km/h]. Rubberized scale of our test model: alloy wheels Grand Sport Competition Gray front axle 18X9.5, rear axle 19X12; tyres front axle P275/35/ZR 18, rear axle P325/30ZR19.

The power lies in the silence

Although we were often asked to dance with howling engines and jerking jerks of other sports cars, we did not do so, because the Corvette Grand Sport offers a lot of horsepower under the hood, but from our point of view it prefers the quiet locomotion.

By the way: when buying this traditional legend you should urgently get yourself a steam jet because we couldn't find a textile car wash that was designed for these fat rubber soles or the deep bodywork. Well, if you love your car, you'll be in favour of the foamy, fluffy hand wash of a skilful paint care enthusiast anyway.

Character, tradition and modernity

As with Lamborghini, the Corvette Grand Sport inspired many people and, above all, the lenses of mobile communication devices. Here the filming, taking pictures and waving cheerfully. No envy, no suspicious jealousy, throughout we collected positive bonus points from our fellow men.

Powerful heart with a gentle character

Thanks to the Corvette Grand Sport, hearts opened up and beaming faces - young and old alike - sweetened the ride. We felt comfortable, felt safe and secure, even though we sometimes felt small bumps due to the proximity of the asphalt. Okay, small is exaggerated. These are the discreet speed stoppers that are used in many places, and especially in the Netherlands by local authorities, to slow down the forward movement of overly brisk drivers.

The low seating position eliminates the need for a wind deflector, as the powerful heater provides both occupants with enough heat even in colder temperatures when the sun sinks to the horizon. With the Corvette Grand Sport from Chevrolet, we would have liked to take even more long rides, would have wanted to stay even longer in their care.

Thank you, Chevrolet

Each Corvette has its own story, combining beauty with power and modern technology. For us, the Corvette Crand Sport set another milestone in our memory of a fabulous, sunny day - a beautiful moment - which we will remember with pleasure and a smile.

www.chevrolet.com

HENDRIK BIRKE HENDRIK BIRKE





ZENITH WATCHES

The future of the mechanical watch

Immediately following the opening of the Pop-Up Store on Place Vendôme, Zenith is presenting two new editions, the Defy El Primero 21 Vendôme, which will be available exclusively in the Swiss watchmaker's new boutique.

One of these models will appear in a limited series of 23 pieces, a reference to the boutique at 23 Place Vendôme, another major premiere for the brand, which has made a name for itself in recent months by presenting spectacular and revolutionary new products.

On Tuesday 28 November, Zenith opened its Pop-Up Boutique at 23 Place Vendôme, which offers fascinating insights into legendary Swiss watchmaking at this prestigious location. Zenith takes the opportunity to present two unique Defy El Primero 21 Vendôme models at the opening of this boutique in this legendary location in the heart of Paris.

Stylish craftsmanship for more than 152 years

Zenith is once again breaking through the boundaries of watchmaking, presenting the Defy El Primero 21, a groundbreaking chronograph capable of measuring fractions of a hundredth of a second. And the Defy Lab, a real quantum leap in precision and therefore no less than the most accurate mechanical wristwatch in the world.

Defy El Primero 21 Vendôme

The first timepiece, available in a limited edition of 23 pieces, takes up the dazzling colours of the famous column on the Place Vendôme via green accents on the crown and dial, and a green alligator-skin strap. The transparent sapphire crystal caseback displays a representation of the famous Place Vendôme in Paris, while the limited edition is a reference to the number 23 that bears the boutique.

Grade 5 Titanium

The other version of the Defy El Primero 21 Vendôme is presented in a grade 5 titanium case and a white gold bezel set with baguette-cut diamonds that elegantly frames the skeletonised dial. This timepiece is held securely by a natural rubber strap with black alligator skin.

The Defy El Primero 21 embodies an entirely new generation of Zenith chronographs, which are not only equipped with the most modern manufactory mechanics but which, with their unique look and feel, also embody a dynamic identity that is perfectly suited to Zenith.

The Manufacture's long tradition of unparalleled experience in the field of precision timekeeping is being extended to a new and fascinating chapter with the Defy EP 21, a state-of-the-art watch.

www.zenith-watches.com





HENDRIK BIRKE

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CASIO EDIFICE CASIO EDIFICE



HENDRIK BIRKE

CASIO EDIFICE CASIO EDIFICE



Intelligent technologies, stylish design and passion for high speed define the EDIFICE philosophy. The high-quality analogue watch brand from CASIO brings maximum precision and fashionable style to the wrist with high-tech functions, sporty-elegant designs and visionary ideas.

For the latest models, EDIFICE has collaborated with the Scuderia Toro Rosso Formula 1® racing team and developed exciting, unique models together.

The passion for speed and new technologies is deeply rooted in the brand core. EDIFICE inspired since years by the high emotions of motorsports. With cleverness, precision and absolute high speed, drivers and teams compete here at world level - the ideal environment for the brand, which as a long-standing player in the racing scene can draw on the first-hand experience.

Four-time world champion title

After winning a true driver legend in 2008 as brand ambassador in the person of David Coulthard, the company's commitment to motor racing took offjust one year later with its partnership with Red Bull Racing. At the side of the successful racing team, EDIFICE was right up close when Sebastian Vettel won the World Championship title four times in a row.

The top class of motor racing

Since February 2016, EDIFICE has been a partner of the Scuderia Toro Rosso Team in the top class of motor racing. The brand feels a close connection to the young racing team, which is regarded as an outstanding talent factory in the industry. Both partners share a collective striving for maximum precision, technical innovation and dynamism. With the EDIFICE exclusive model EFR-557TR and the EQB-800TR, the team has reliable timepieces at its side.

Team leader Franz Tost

"It is great to have the chance to develop such fantastic watches together with a respected brand like CASIO," comments team leader Franz Tost. "We all know that Formula- 1^{TM} is a sport that is all about accurate timekeeping. The EDIFICE Scuderia Toro Rosso special editions are therefore wristwatches that we all need, and I am convinced that they will serve us well on and off the race track.

Essential functions for the sports enthusiastic man

In addition to their intelligent functions, the individual models also bring the sporty shine of the racing team to the wrist. Both watches pick up the striking team colours red and blue and are aimed at both racing enthusiasts and design lovers who do not want to do without innovative technologies.

The Race Lap Chronograph EQB-800TR features a black ionized stainless steel case and a carbon bezel that perfectly frames the dark dial. Pure colour gradients lend the subsidiary dials a visual dynamism and can be found in the inserted ring between ring and bezel.

The Connected Watch connects to the smartphone and, with the help of the "Casio Connected Engine" technology, provides precise time indications anytime and anywhere in the world. The retrograde module at 9 o'clock has a distinctive blue 3D-look hand that displays information on the stopwatch function, smartphone pairing and charge status. The hand moves when the module is changed to 12 o'clock, just like the tachometer in the car when the engine is started.

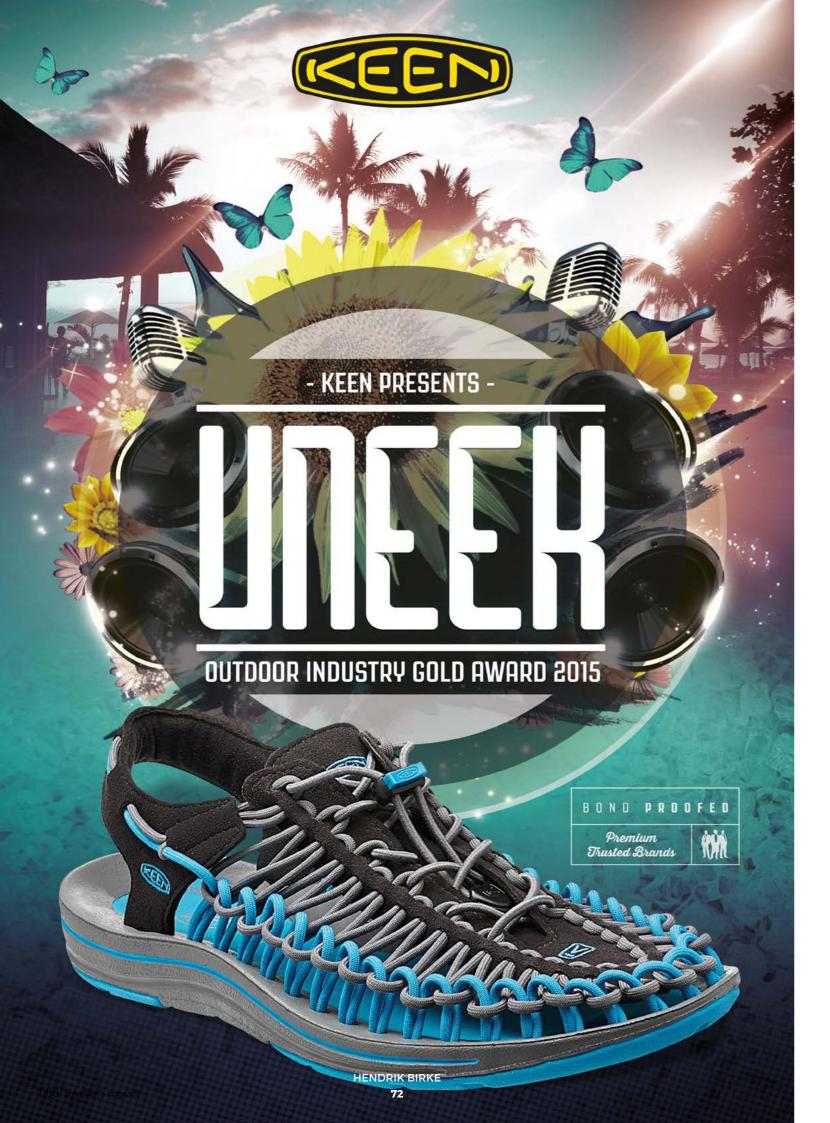
Thanks to the target time display and stop function, the result of each lap can be captured at a glance and transferred to the smartphone. Together, Scuderia Toro Rosso and EDIFICE are now putting the pedal to the metal - in the fast lane, of course.

www.edifice-watches.eu



HENDRIK BIRKE

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KEEN

OPEN AIR FOOTWEAR

I am not an avid fan of men's sandals of any kind. These unattractive pieces in the unadorned brown of an ageing cemetery gardener remind me too much of my maternal grandfather, who revealed to a Roman commander the ashen-looking cell surface of his retina, which until then had been gratefully protected, at the very first sight of summer.

The difference to the brave Old Latin man in golden breastplate is the missing varicose veins of the slightly pale skin tone, which, due to the missing leg dress, now unmistakably push themselves to the surface of the human tissue, longing for the first rays of sunshine, to supply precious vitamin D to the emaciated hormone household.

Even if male stilts acquire a more natural shade after a certain amount of tanning, their leather treads are still a final knockout for every aesthetic eye.

Cultural heritage or shame?

In my opinion, it takes a lot of courage anyway to put on brown sandals with white or earth-coloured sports socks and strut around like a vain peacock. It is also interesting to note that not only older men afford this fashion faux pas, but also young men. It is a kind of cultural heritage, where every father explains to his son that this belongs to the last male domain and that we boys must bravely wear an extremely ugly sandal to make ourselves visibly heard in the summery feminine world.

A question of style

One thing should be said to our brave errand boys of antiquity: attention at all costs should be avoided at all costs, even in times when apparently nothing matters. The female zeitgeist has hardly changed at all and pays meticulous attention to any colour changes in her surroundings. Earth tones are lovely to look at, but never in summer temperatures on white-haired calves of male nature.

Those who have been born a woman can consider themselves lucky - at least when it comes to choosing a sports sock or an inherited sandal shame.

KEEN

Now my favourite Dutch brand - when it comes to sports and hiking shoes - to convince customers of its latest highlight, the "UNEEK".

I have been explaining for years that sandals do not fascinate my sensual, pronounced vein of foot magic and that I prefer to paper my sensitive quanta with sports shoes, sneakers, flip-flops or pure air. Also, the picture material could not exert any effort of a running attempt on me.

Consequently, KEEN quickly sent me a sample of her new, urban running experience to make me change my sandals quickly.



HENDRIK BIRKE





MOSSIASIONIO OTHERWWW





BOND PROOFED

KEEN

OPEN AIR FOOTWEAR

There are many sandals, but unique only a few

Who would have thought it, with this comfortable construction KEEN has succeeded in an ingenious throw. A unique sandal with a weight of 311 grams, which is handmade from two laces and a sole, so that a freely adjustable knot is created.

Thus the upper adapts to every foot, no matter if big, lumpy, thin or small. The anatomically pre-shaped microfibre footbed ensures, in addition to the flexibility already mentioned, pain-free, breathing feet, so that sporty striped socks can be disposed of in the dustbin thanks to female foresight.

Colourful and beautiful happy nature

In terms of colour, the "UNEEK" impresses with its bright, active accents, which give a lot of joy and desire to run. I've been wearing this new sandal for several weeks now, and I'm far more than ecstatic.

No blisters, no rough toes or abrasions, as I suspected at first sight of the "UNEEK" prejudiced. Convincing also the fast drawstring lacing system, ideal for us men who like to quickly slip on a pair of leisure slippers to match the fashionable esprit of summer on a longboard.

Several colour combinations for men and women

Of course, the "UNEEK" comes in several colour combinations for men and women, and I beg the ladies to inspire their men for this sandal. If only the Romans had made the same kind of sandals back then as KEEN did with the "UNEEK", the sandal world of today would have been spared one or the other cruel fate.

Check whoever himself binds eternally

Don't be put off by the first sight that every ingenious innovation brings with it and the lacing system. Only at the foot the beauty and grace [yes, even male feet can be graceful] unfold, which the "UNEEK" brings with it.

The grateful, caressing comfort of this sandal and the questioning looks of other men, where to buy these chic slippers, made me realize what was created with this comfortable sandal: a courageous leisure sandal, as unique, flexible, adventurous and freedom-loving as the wearer himself - UNEEK.

www.keenfootwear.com



HENDRIK BIRKE HENDRIK BIRKE





CASIO EDIFICE

EDIFICE EQB-600D

THE BIG WIDE WORLD ON YOUR WRIST

The EDIFICE 'Connected Watch' adds a 3rd dimension to world time. Today Hamburg, tomorrow London, the day after tomorrow, Tokyo. In between teleconferences with the office and business partners around the world with the EQB-600D living and working in different time zones becomes child's play.

The big wide world on your wrist - the EQB-600D has a three-dimensional dial at 3 o'clock: a domed insert with the unmistakable representation of a globe. The three-dimensional representation of the world is linked to world time, which is shown as a second time zone at 8 o'clock and rotates one turn in 24 hours - just like the earth itself.

What looks like a small gadget, however, contains a great art of innovation, developed with the help of the most modern techniques in Casio's high-end manufacture in Yamagata, Japan. The result impressively demonstrates the visualisation of a vital function. It is at the same time a fascinating spectacle: a polarising finish changes the colour of the display depending on the angle of view, creating an optical depth.

The domed dial section shows the time zone of the respective world time city: If it is located in the upper half of the aperture, this time zone is a night [6:00 p.m. to 6:00 a.m.]; if it is visible in the lower half, it is a day [6:00 a.m. to 6:00 p.m.]. Beyond a mere indication of time, this gives a refined and vivid impression of day and night time.

With the help of Casio's "Accurate Time System" and the free 'Casio Watch+' app, the watch communicates with the smartphone, which can be used to set the world time, alarm and other functions conveniently. By synchronising with Internet time servers, their data is compared with an internal card database. In this way, the exact time can be determined based on current information on the position, daylight saving and standard time.

Small gimmick - great art of innovation

When things get hectic, and the 'personal organizer for work and everyday life' is lost, the EQB-600D's integrated phone finder helps. Quickly and conveniently activated via Bluetooth® connection, the personal smartphone can be easily found at any time via alarm signal. It couldn't be easier: Be in touch - stay connected!

Casio is proving to be a pioneer in terms of energy supply and sustainability: Tough Solar technology was developed back in the 1980s and has been continuously refined. Tiny invisible solar cells on the dial absorb light, store this energy for a long time and offer a darkening reserve of up to 24 months; an environmentally friendly concept that eliminates the need for battery replacement.

With its innovative functions, the EDIFICE EQB-600D adds a new dimension to precise timekeeping - and at the same time reminds you of the eternal rhythm of hours, minutes and seconds around the globe.

CASIO EDIFICE

Speed & Intelligence Intelligent technologies, stylish design and passion for high speed define the EDIFICE philosophy. The high-quality analogue watch brand from Casio brings maximum precision and fashionable style to the wrist with high-tech functions, sporty-elegant designs and visionary ideas. All EDIFICE watches are equipped with high-quality full metal cases and are waterproof to 10 bar.

The passion for speed and new technologies is deeply rooted in the brand core. This is why EDIFICE has been inspired by the high emotions of motorsports for years. With cleverness, precision and absolute high speed, drivers and teams compete here at world level.

www.edifice.de

LOTTOLAND























ZENITH

EL PRIMERO

RANGE ROVER SPECIAL EDITION

Two great names, two legends with a piece of common history. In 1969, Zenith presented the famous El Primero chronograph. In the same year, the British car manufacturer Land Rover introduced the prototype of the first luxury off-road vehicle: the Range Rover, which was launched in 1970.

What unites the two originals is the pioneering spirit of their creators and the deserved status of a legend. Half a century later, their inventors are entering into an exceptionally comprehensive partnership and celebrating it with an El Primero Range Rover Special Edition.

Yesterday pioneers, today archetypes. El Primero and Range Rover are world-renowned brand names.

Their brilliant creators - the Zenith watchmaker and Land Rover, the world leader in luxury sports utility vehicles - are entering into a comprehensive partnership to honour two legends who have changed the worlds of watch and automobile. To celebrate the collaboration, Zenith is presenting the first exclusive El Primero Range Rover Special Edition. This distinctive chronograph is as at home on the boulevard as it is in rough terrain.

Aldo Magada, President and CEO of Zenith

"Our two brands have many strong similarities. Zenith and Range Rover are pioneers in their respective industries and both manufacture unique, innovative products. With their timeless design, both brands embody authentic luxury. The entire Zenith team is looking forward to working with Range Rover, a great brand with the same spirit that inspires us.

They were often copied, never matched. Zenith and Land Rover are real pioneers. 1969 was the year in which the legendary Swiss manufacture presented the world's most precise chronograph calibre El Primero and the British car manufacturer put the first luxury off-road vehicle on wheels, the Range Rover.

To celebrate the partnership, the Manufacture Zenith is launching a Range Rover special edition.

Inspired by the first luxury SUV, the chronograph has a brushed grey dial with the inscription "Zenith Range Rover". Hands and hourmarkers are rhodium-plated and coated with luminous material. The dynamism of the legendary chronograph movement is transferred to the streamlined curved line of the 42 mm case.

The high-frequency movement carries an aluminium "body" with a matt black ceramics surface. The case, which is water-resistant to 100 metres, is fitted with domed glass and bears a grip crown and two round chronograph pushers on the right-hand side.

The sapphire crystal in the case back is marked "El Primero Range Rover / Special Edition". The elevator rotor is decorated with the logos of Zenith and Range Rover.

Power and precision

In this particular Range Rover edition, the calibre El Primero 400B with automatic winding sets the pulse rate. With 36,000 vibrations per hour, the ratchet chronograph is capable of displaying time intervals accurate to a tenth of a second, making it a worthy descendant of the world's most precise serial chronograph, launched by Zenith in 1969. The movement, consisting of 326 components with a power reserve of 50 hours, shows the time with two large hands and has chronograph functions including a tachymeter scale.

Whether on the wrist of a daring natural scientist or under the cuff of an elegant gentleman, the El Primero Range Rover Special Edition chronograph always cuts a beautiful figure on its rubber strap covered with ivory-coloured perforated calfskin with a triple folding clasp in PVD-coated titanium.

www.zenith-watches.com



KÄRCHER

MAKES A DIFFERENCE

At times I am overcome by a slight shiver when I think that our civilization no longer manages to cultivate character traits, fellow human beings or things of everyday life. Products that we have recently loved and cared for are disposed of in no time at all, only to quickly find a replacement that at one time or another is nowhere near the model that was discarded. In the meantime, we are no longer lovingly enticed or friendly and competent advice when buying new products, but find ourselves in the nirvana of a shopping mile or an online shopping giant.

People are now even worse off when they buy a new car. The entirely misplaced arrogance of salespeople in glass palaces, who can no longer manage to get their lazy ass off their desk to find out what the dear customer can express in terms of automotive desires, is a mockery of any cultivation of partnership.

The partnership means care because both parties benefit from each other. However, the car industry seems to focus more on bullshitting its customers and not apologizing once for it. Instead, foreign countries are generously rewarded due to customer-friendly legislation. The German, who originally made a significant contribution to the success of the brand, will be present at the stand and left him in the lurch.

By the way, this is also the reason why we are not presenting any new cars for the first time - just to make a small gesture and to pay our respect to those who have been made fun of.

Of course, there is also a little advance notice for this story: my penultimate shopping spree led me to several Ford dealers, but they didn't show the slightest hint of salesmanship. No matter what I said or what questions I asked in the room, I could just as well have asked my dead grandmother - and in quiet moments with Jack Daniels, she even answered!

So I finally bought a used SUV-V8 from a private dealer.

The purchase of a car a few weeks ago - and it was an absolute dream car on my part - gave me the rest and robbed me of any belief in new brand presence. If you ever plan a tour to a Porsche dealer, forget fashionable knick-knacks or elegant etiquette. A Porsche salesman - and we experienced this in several branches - always shows, if the boss is present at all, an open, sweaty shirt with discreetly curled top hair in the chest area and discreet gold chain retouching on the crisp, solarium-drenched forearm. Feet on the table - apparently a common brand strategy at Porsche - and casually annoyed waving like a royal member. So, neither [newly] rich people are foolish and buy everything, no matter how you deal with them, or ... no, unfortunately, there is no OR!

Care for life where you meet it

Well then I decided not to buy a new car. Why should I? Apparently, the car manufacturers don't need it anymore, as I was able to experience first hand when I was invited by Ferrari the last time I turned them down.

Please, forget your arrogance or park your ego in a bunker. Give people like me, who love cars from the bottom of their hearts, the same passion that I cultivate with all my publications. I am genuinely a huge vehicle fan; you can put me in any vehicle, I drive it wherever you want. However, there is also something about style when you buy a car, and this style should be lived and maintained by the sellers of a brand, which brings us back to the subject of care.

What good is the most beautiful car if you do not care for it properly. In general, as mentioned at the beginning, we should take great care of all the things we have bought in the past. For these purposes, men can only be convinced by a traditional brand, wether for the exterior or interior of vehicles, household or garden: KÄRCHER.



Kärcher all-purpose vacuum cleaner WD 6 P Premium

For the interior, we chose the premium product of the Kärcher all-purpose vacuum cleaner family: the ultrastrong WD 6 P Premium.

The high-end multi-purpose vacuum cleaner WD 6 P Premium impresses with its ultra-high suction power at a power consumption of only 1,300 watts.

The vacuum cleaner is equipped with the innovative filter removal technique, in which the flat-fold filter is housed in a removable cassette in the unit head. By folding out this cassette, the filter can be quickly removed without any contact with dirt.

Dry and wet dirt can be vacuumed up without the inconvenience of changing the filter. By pressing the cleaning button, the dirty filter can be efficiently cleaned thanks to the integrated filter cleaning system, and the suction power can be quickly restored.

The socket with automatic on/off switch allows working with connected power tools. Dirt that is created during planing, sawing or grinding is directly sucked off. The suction power can be regulated as required both in standard suction mode and when using power tools.

Further highlights: 30-I stainless steel container, newly developed accessories for best cleaning results, removable handle with electrostatic protection, drain plug for large quantities of water, parking position and much more.

One hand washes the other, and for the rest there are Kärcher

Even our American Bulldog has been gently and lovingly cleaned of excess hair and accumulated dirt with the Kärcher. Since then, our dog lady is happy about every treatment with the Kärcher. A small hint: please use the smallest step; otherwise your dog will be completely freed from the hair.

Kärcher high-pressure cleaner K 5 Premium Full Control

A steam jet or high-pressure cleaner should not be missing during a thorough vehicle or house cleaning. According to the motto: what the Ghostbusters can do, Kärcher has been doing for a long time. Here we decided on the ultra-modern Kärcher K 5 Premium Full Control.

Whoever is under high pressure should urgently let off steam

The high-pressure cleaner with hose drum is ideal for regular cleaning against medium-heavy dirt and is suitable for an area capacity of 40 m²/h. With the Full Control high-pressure cleaner, you will find the right pressure for every surface. The pressure level is set at the jet pipe and can be checked at the gun for maximum control with LED display.

Changing from high pressure to detergent mode is done without changing the blast pipe. The gun is immediately ready to hand and can be parked with the blast pipe during short interruptions.

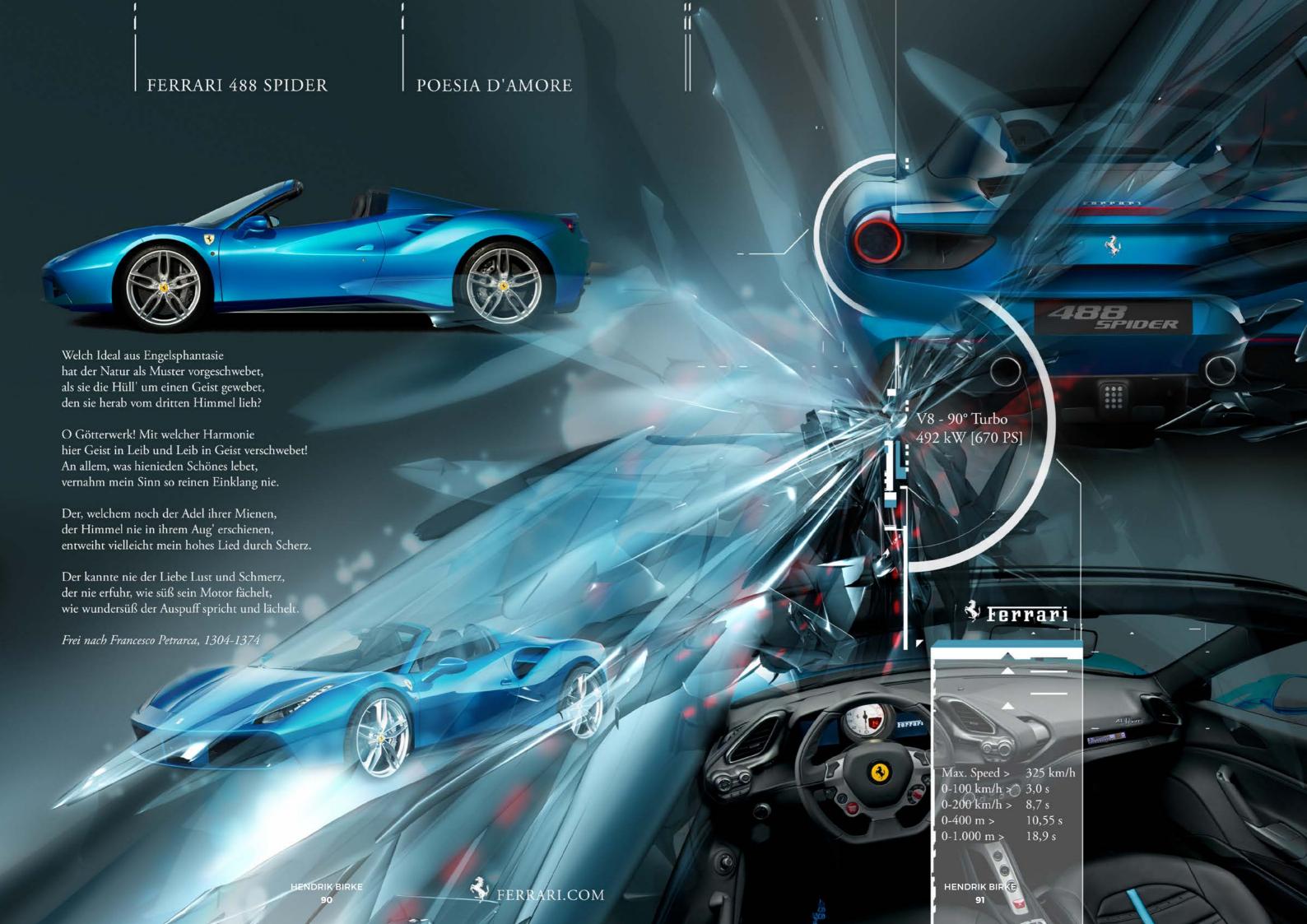
Thanks to the height-adjustable telescopic handle, you can move the unit at a comfortable pulling height and store it compactly. And thanks to the easily accessible Plug 'n' Clean system, you can change the cleaning agent with one hand and see the fill level at a glance.

bond proofed 100% Premium Trusted Brand

More than pure power and energy: sophisticated technology for perfect cleanliness. Outstanding suction and high-pressure cleaning power, sustainable and exemplary energy efficiency, high-quality accessories, a new filter concept in the multi-purpose vacuum cleaner range and maximum ease of use. Kärcher multi-purpose vacuum cleaners and high-pressure cleaners have convinced us 100%.

www.karcher.com





LOTTOLAND LOTTOLAND





















HENDRIK BIRKE HENDRIK BIRKE 92 93



SOUNDCORE BOOST

We have long been convinced that basically, all portable loudspeakers that can be used in the field are not very convincing in terms of sound. We're not talking about expensive subwoofer equipment, where we first dislocate our shoulder joint when we've finally lifted it from one place to other thanks to a loading forklift.

Instead, it's about these small - almost cute - audio dwarves, which promise great sound and musical enjoyment despite their supposedly small dimensions.

Well, a lot is promised, we know that well enough. And we at BOND have already tested a great deal, always with the bitter realisation that we cannot or do not want to present products or the company.

The reasons for this are manifold. Sometimes it's about processing, quality or the people behind the company, who don't take their customers seriously enough.

Every new day is a promise that anything is possible

Finally, we also make a promise: only the best of the best is allowed in our delightful magazine. Regardless of the price or brand, every product/company gets a chance from us, provided that we take the opportunity to test, feel and ultimately choose a product or service forever.

SoundCore Boost

So we keep an eye on our world and actually find small treasures and real innovations time and again. This time, as already mentioned, it was about a waterproof outdoor speaker, here from the ANKER brand.

ANKER is America's leading USB charging brand, calling itself the innovative experts in charging technology and innovators of smart devices for entertainment, travel and stylish home. We can confirm this with the experts after the first unpacking and a test of the "SoundCore Boost".

Life is too short for music without bass!

The Premium Bluetooth Speaker with 20 Watt power is equipped with dual high-performance drivers and adjustable bass. The bass - typically American in its full open sound characteristic - is quite a challenge for a device of this size.

There's the action, the barn is shaking, granny's teeth are flapping, and Aunt Hilde's precious Rosenthal porcelain falls off the shelf. Even in the car, where these devices always fail in sound volume when the window is lowered, merely pressing the "Up" button gives our eavesdroppers a good portion of extra bass.

Okay, we admit that this device has been prescribed two heavy subwoofers that follow the flow of any bass passion in a balanced way. Very convincing and in flawless mixing with the trebles a great sound in this versatile segment.

12 hours playing time

As ANKER is a company that has specialised in chargers in the early stages of its history, it is no wonder that the "SoundCore Boost" enables up to 12 hours of playtime with only one charge. Bluetooth 4.2. allows playback from up to 20 m distance. Additional external devices can be connected and played on the AUX input.

The microphone as a hands-free system

The built-in microphone transforms the waterproof "SoundCore Boost" into an atmospheric hands-free system for any leisure activity or business trip. Besides, the 5200 mAh battery with USB port allows you to listen to music and connect a USB device for charging at the same time.

BOND PROOFED

The "SoundCore Boost" from ANKER keeps all promises and lets us believe in innovative companies again, and with the feeling back that beautiful music can be great fun even in small dimensions.

www.anker.com



TEXT & GRAPHIC: HENDRIK BIRKE

TRADITION, LEGEND, COMPANION, HERO

AT THE BOTTOM OF OUR HEARTS, WE MEN ARE ALWAYS SEARCHING
AFTER EXCITING ADVENTURES ABROAD THE SINGLE DAILY TRACK
AND OFTEN LEAD A MENTAL
A HANDSOME TWO-HANDED MAN AGAINST EVIL VILLAINS
AND MENACING MYTHICAL CREATURES, TO PROTECT THE ENDANGERED VIRGIN
- AND OF COURSE THE REST OF THE FEMALE STAFFFROM THE CLUTCHES OF THAT SINISTER HEAD-SHRINKER.

W W W . J E E P . C O M

HENDRIK BIRKE

HENDRIK BIRKE

9

BOND PROOFED BOND PROOFED

JEEP WRANGLER UNLIMITED ARCTIC

TRADITION. LEGEND. COMPANION. HERO

At a wild gallop, we mentally conquer back besieged fortresses on our faithful companion - usually an impressive stallion in a matt-black coat of paint - and then celebrate the victory over malicious machinations and musty-smelling ragtag packs with our companions in a flush of victory.

Nothing has changed in these fantasies over the past centuries. Nothing! We boys wouldn't revive our fantasies every day with our best friend "Assassin's Creed®" at the game console for nothing and breathe our personal flair into the characters of these games.

We also still have the faithful companion, but with additional horsepower and increased comfort thanks to technical refinements.

Loyal companion

And it is precisely this faithful companion that we are concerned about today. Today there are countless brands in the motorised landscape of the immortal car bodies, but only a few that can accompany us [almost] everywhere.

No matter whether the road takes us to elevated mountain tops, snow-covered valleys, lonely islands, endless steppes or humid tropical areas, a brand has been created for today's hero many decades ago - in 1941 to be precise - in the land of freedom and adventure of that time.

Legends never die

A legend that accompanies every man of action steadfastly and with solid technique, and leads the hero to the finish line without bitchiness or grumbling; if knights were to fight a battle today, this brand would be their first choice.

Grandfather of all off-roaders

I know, a lot of prose, a lot of sabre-rattling around a vehicle. But that's exactly what this brand deserves because although there have been many imitators who have mercilessly imitated the concept. In the end, no car manufacturer managed to turn the heroism of this brand into a real legend. The forefather of all off-roaders is the Jeep brand, no matter how fast or technically advanced some brands continuously try to push the four wheels of their models off-road. Faster, nobler, more comfortable that is still the top priority for many, but that is not what a Jeep is all about. When you look at a Jeep, you immediately recognize the solidarity with the driver, which is promised only by the steel dress and the interior.

The unique series, limited to 300 units, based on the Wrangler and the four-door Wrangler Unlimited, builds on the middle equipment line "Sahara".

Our test vehicle was handed over to us in the arctic fresh colour "Winter Chill Metallic" [further colour option: "Bright White". The shapely matt black painted alloy wheels [7,5 x 17 inch] shimmered with the hardtop painted in the same colour as the car and the typical massive fender.

The Jeep Wrangler family of convertible tops are as diverse and legendary as the vehicle itself. First, there's the Soft Top Sunrider®. It is made of durable fabric and can be opened and closed in just a few easy steps. The Freedom Top® is a flexible hardtop that consists of three sturdy plastic elements. These can be removed independently. If the buyer chooses the Dual Top option, the vehicle is delivered with both Hard Top [mounted] and Soft Top [included]. Depending on the weather conditions, either the Soft Top or the Hard Top can be used.

JEEP WRANGLER UNLIMITED ARCTIC

TRADITION. LEGEND. COMPANION. HERO

Solid and safe

Our Jeep had the already mentioned Hard Top, which provides a secure hold in the interior through solid padding on the frame even when closed. When driving over the highway it whistled a little louder. Still, a real hero of the country road should not be bothered by this, especially since this vehicle is designed more for quiet driving and adventurous terrain [ground clearance 259 mm, wat-depth 482.6 mm]. Top speeds of about 170 km/h are possible, but we prefer a speed between 120 and 140 km/h - only because of the fuel consumption, which can quickly climb above the 14-litre mark if you drive too fast - even with diesel. Fuel consumption values of between 8 and 10 litres can be achieved when driving quietly [tank capacity: 67 litres].

Ample space and comfort

The Jeep Wrangler Unlimited Arctic impresses with its imposing appearance and darkened rear and side windows at the rear. Dimensions of 4.7 metres [4,751 mm] in length, 1.8 metres [1,873 mm] in width and 1.8 metres [1,865 mm] in height are evidence of its impressive power, which can negotiate any gradient without any problems thanks to the two engine variants [2.8 I CRD with 200 hp or 3.6 I V6 petrol engine with 284 hp], the 4x4 all-wheel-drive system and the off-road transmission.

Comfort and volume

The outwardly displayed size fits perfect through overly playful technology. Still, it offers the occupants in the Arctic" interior a great deal of comfort with textile seat covers made of McKinley vinyl with Gore-Tex® impregnation and red decorative seams, and also creates a lot of space for transporting everyday goods. The driver is supported by an impressive luggage compartment volume of 142 litres when the rear seatbacks are up and 430 litres when the rear seatbacks are folded down.

Comfortable interior

A comfortable seat offer [seat heating in the front] awaits the occupant during easy entry via the side running boards in black. The interior appears tidy and sets bright accents thanks to the leather-chrome design of the gearshift gate and other elements.

Other interior highlights include white trim for air vents and grab handles, orange and red stitching, white inserts for the sporty leather multifunction steering wheel, Mopar® accessory brand floor mats, the sensitive light sensor, ample storage space and mesh in the doors, ABS, smooth power steering and, of course, 12 V power.

An additional comfort and navigation package rounds off the interior with uconnect® Navigation 735N radio, CD/DVD drive, MP3-compatible, TMC, touchscreen, 30 GB hard drive, USB/MP3 player connection and uconnect® Phone Bluetooth® hands-free kit. By the way, "Arctic" special features are particularly appealing like the yeti footprint stickers on the hood and fenders.

More than 70 years of freedom, adventure, authenticity, passion and uniqueness

Well, we've talked about heroic male fantasies before, and none of them hasn't changed much. A Jeep symbolizes freedom and adventure beyond all borders, equivalent to the flight of an eagle.

A jeep means the step to daring, the path of a hero. Because not all roads are without obstacles, just like life itself, a Jeep should step into the world as if it were his home. A Jeep does not go into battle as a hero; a Jeep comes out as a hero.

www.jeep.com



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PORTFOLIO 2023

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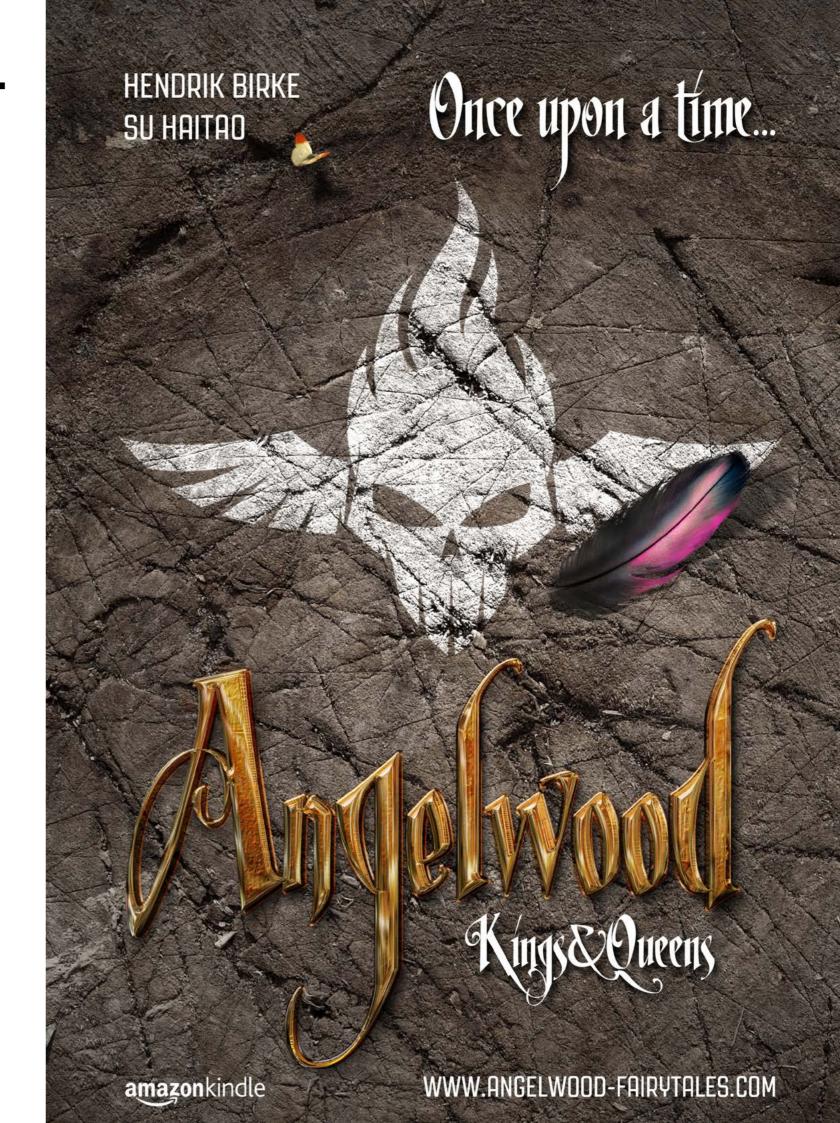
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BIG BANG

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